

# Maclean's

Canada's Weekly Newsmagazine

November 8, 1999

**THE POKEMON  
CRAZE**

How 150 little  
critters have  
changed playtime



**PEACEKEEPING**

On the ground with  
Canadians in East Timor

SPECIAL REPORT

## Beware The Internet UNDERGROUND



A secret passage  
is leading kids to  
stolen software and  
hard-core porn

How the mainline  
software companies  
are fighting back

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## Editor

## Reporting the secrets of the Web

**This week's cover story** is a special investigative report on a little-known new software sensation that is luring kids to illicit Internet sites where they can copy stolen software or purchase hardcore pornography. Online Editor Bob Scott discovered the rather-world of Hotline Contact, a teen-aged on-line forum where it differs from the more familiar World Wide Web. He was stunned to discover a kind of de facto code breakers, software pirates and a bevy of opinions who are duping unsuspecting corporations into advertising on sites that actually are the secret passages to the underground.

A Toronto-area RCMP officer told Associate Editor Danyla Howden that the force does not have the resources to investigate the phenomenon. It has enough trouble keeping track of crooks who are inventing designer clothes and music underground. And a New York City FBI agent Howden interviewed had not even heard of the oper-



ation. Indeed, investigators and the software companies are well behind the pirates and the kids who are being drawn in droves to the secret sites. Assistant Managing Editor Gwen Smith, who oversees the special project, notes that while Adobe Systems Inc. was the most forthcoming of the companies, "most didn't want to talk about Hotline for fear of generating attention for bootlegged wares. Many didn't even yet know about it." The cover story begins on page 42.

The issue also contains a second feature that is revealing kids and their parents—but this is the happy tale of the Pokémon craze (page 74). Late Section Editor James Deacon tells the story of how possibly the hottest game sensation of all time grew from the inspiration of a boyhood bag collection in Japan to a global industry of cards and games, TV shows—and a new movie.

The real magic of Pokémon, Deacon notes, is a kind of socializing effect on

children at play. Deacon knows where-of he speaks: eight-year-old Charlie is a Pokémon believer. Says his father: "There's an obsessive side to Pokémon this was a big scary at first—on at least it was to me. But as my son says, I don't really get it."

**Clarification:** In the Oct. 25 edition, I argued that the World Trade Organization had "moved in effect to shut down" the Canada-U.S. Auto Pact. That was grammatically and, in the view of some experts, plain wrong. In fact, the decision hit a more specific aspect of the agreement, the ability of the Big Three and their partners—Volvo, Saab, Isuzu, Suzuki, Mercedes and Jaguar—to import cars duty-free, while the same right does not apply to Japanese automakers Toyota and Honda. The duty-free trade in vehicles and parts between Canada and the United States, the core of the pact, continues under free-trade agreements. The question remains for now at least.

Robert Lewis



## Newsroom Notes

## On assignment

**Whenever foreign** correspondents cross paths in one far-off corner of the world or another, their talk turns inevitably to the last spots they have visited and the horrors they have seen. Last Times will rank high on their list—a land subjected to an unbelievable orgy of bloodshed and destruction. Montreal-based Contributing Editor Warren Caragaya was in Timor last



Georgios Ierovos

week to report on the Australian-led peacekeeping force to which Canada is contributing 640 men and women (page 36).

It was the first time I was ever checked into a hotel by someone carrying an assault rifle," Caragaya says of the Turinese Hotel in Dili, the capital. The Indonesian military and militia had looted the hotel of all its furniture, and

"things like telephones, electricity, transportation and running water either no longer exist or function sporadically." But the Timorese was a five-star resort occupied with the town of Suai, where Canadian Van Doos landed last week. The only place to bunk down there was the veranda of a burned-out house. Such inconveniences, however, pale into insignificance compared with the terrible hardships suffered by the East Timorese. They will be struggling to rebuild their lives long after the peacekeepers and correspondents have returned to the comforts of home.

MILLA JOVOVICH  
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# the Messenger

THE STORY OF JOAN OF ARC



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new features: 10/20/01 E-mail  
Globalized Calendar

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seconds Bill. She claims, incorrectly, that I provided your essay, portraying me as an ungrateful beneficiary of Bill Reid. I can only interpret her attack as one and my post as an attempt to settle discussion of the issues you have raised—discussion that risks eroding the consensus value of the piece by another shot. The flurry of articles defaming Bill in the wake of your article has prompted me to reflect on the half truths peppered throughout the growing literature on Bill Reid. If your piece leads the contributors to acknowledge the difference between artistic collaboration and the role of the signature artist as author, then perhaps some good will have come from it.

George Hammell, Vancouver

**For Sale:** soap carving. Inspiration by Bill Reid and Macdonald covers more than a small plaque featuring only Reid's name appears on the carving. Real authorship, no. Price \$100,000. Serious offers only need apply.

Ronald A. Kozel, Carolyn B. D.

**Having read** your article on Bill Reid, I am perplexed by the antagonism and insensitive response ("The art world goes on the attack," *The Forum*, Oct. 25). The article is honest, fair and carefully researched; it raises important questions about creativity, the nature of art, and art as commerce. You have briefly introduced an unsettling conversation and debate that is long overdue. In fact, the article has done exactly what we rely on art to do: provoke us to think.

Mary Macdonald, Vancouver

I did not know Bill Reid. I do know his works. I also know the works of Michelangelo and Rodin. I know that all three of these artists had help making many of their pieces and that this procedure is normal, acceptable and necessary. There is a great deal of difference between collaboration and guidance, and it is the latter approach that I would imagine is the appropriate term for what would have been the studio relationship between artist and Jackson.

all of the aforementioned sculpture. I cannot speak of Rodin's relationship with others, but I can emphatically state that his works are marvels of creation and that they will live on as his own original creations. He was the sculptor, no master who held the chisel or the rasp in their hand.

**Paul Neil Hertel**, Department of Art and Design, University of Alberta, Edmonton

I found the article on Bill Reid fascinating and informative. Of course, many of us know there are other people in the background helping to bring a production to completion. What left me most disturbed at the end was the question of authenticity: the deceit. The idea that much of Bill Reid's work towards the end was not his but those relying around him was upsetting to say the least. And the audience, calling himself a Hindu supporter on one hand and creating then the second-class citizens by not acknowledging their talent as appalling. It seems to me, in the end, that all about money was not art, and certainly not integrity.

**Jeffrey Skowron**, Toronto

If I wanted to read trash like the article on Hill Reid, I could buy the *National Enquirer*. I expect most from Melbourne W. F. Bligh, Victoria.

### Looks and leadership

**read this diemay** Barbara Amiel pun-downs Joe Clark ("Canada's little wing hatter," *Occ.* 275). She begins her column by saying that Joe is a "billy person" whose face reminds her of a chicken. Clearly, Joe can do little to compete visually with the mugged, angular looks of his husband. On the other hand, Joe can compete with his husband (or anyone else) on the current political scene) in formalising the policies that Canada needs for the future. One of Joe's strengths (and perhaps one of his weaknesses) was that he identified issues important for Canada before they registered on the general public consciousness. It was the Joe

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## Notes

Edited by Tanya Davies

## A night of drama and glamour

**The made-for-television movie** about David Milgaard's wrongful conviction for the 1969 murder of Gail Miller and his release from prison after 25 years attack a chord with the Academy of Canadian Cinema and Television. Academy members nominated *Milgaard* for 11 Gemini Awards—more than any other show this year. The lead actor for the dramatization was timely: Larry Fisher is currently on trial for the rape and first-degree murder of Miller.

Most of the other multiple nominees are old hands at winning Gemas, including the stars and crew of *Firefly*, *Nip/Tuck*, *The 4400*, *22 Minutes*, *The Fifth Season* and *Traffic*. The popular crime drama *De Vinci* *Inspector* received seven nods, though surprisingly not one for its star, Nicholas Campbell. The winners will be announced during the live CBC broadcast hosted by comedian Rick Mercer on Nov. 7.



*Gampbell (left) in De Vinci's Inspector, the show was announced. Gampbell won't*



*Ian Tracey (left) and Gabrielle Rose in Milgaard, the most nominations from the Academy*



*Mercer, the star of Traffic, celebrates their Gemas win last year (left). Mercer will host the live broadcast award show that honors the best of Canadian television*



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GROWTH THROUGH COMMITMENT

## He won the girl, but little else

Has Jacques Villeneuve found a way to leave his current Formula One team? He could hardly be blamed for wanting in out. With the exception of getting engaged to his girlfriend, Daniëlle Minogue, an Australian singer and actress (and sister of singer Kylie), 1999 has been a wasted year for the Canadian racing star. The 28-year-old left the well-established Williams team last winter to join British American Racing, a new organization led by his longtime friend and manager, Craig Pollock. BAR's results have been disappointing: Villeneuve earned the final race of the year at the weekend with no championship points and having finished only one race all season. In every other, he either crashed or was forced to withdraw in mid-race due to mechanical failures. For a driver who has experienced success at every level, from Formula Atlantic and CART in North America to winning the 1997 F1 championship, the growing pains have been agonizing.

The team's off-track fortunes have been no better. There was a messy



management shuffle in mid-season, and there have been rumors that Pollock may be forced out. Villeneuve claims the talk is unfounded: "It's a lot of bull," he said bluntly at a recent *MotorWeek* interview in Malaysia. But if Pollock was ousted, Villeneuve warned, he would reconsider his own commitment to BAR. "A big reason for me joining the team was because Craig was instigating it," he said, adding: "If Craig leaves, then I would, too." Probably with a sense of relief.

## Breaking the Americans' grip

For the past four years, Toronto-based publisher McClelland & Stewart Ltd. has waged a largely unsuccessful fight against U.S. computer manufacturers that routinely ship products into Canada with a free digital version of an American encyclopedia already installed. M&S has argued that computers destined for Canada should include the CD-ROM version of the *Canadian Encyclopedia*, which M&S publishes. There are significant sales arguments: an estimated 700,000 Canadian households buy a computer each year. But equally important, says George Goodwin, M&S vice-president of corporate development, is the impact on Canadian students who must rely on U.S. encyclopedias with articles on Abraham Lincoln rather than Sir John A. Macdonald. "It's

galling," says Goodwin. "The manufacturers have said and it isn't feasible to install a different encyclopedia just for Canada, especially since we speak the same language."

But one prominent player, Dell Computer Corp. of Round Rock, Tex., has broken ranks. Starting this week, all Dell PCs sold in Canada will come with an updated 990 version of the *Canadian Encyclopedia*, which has 12,000 articles, including 1,000 from *Macleod*. For those who want the traditional paper product, M&S is releasing an expanded and updated third edition of the *Canadian Encyclopedia* on Nov. 15 for \$65. Packed into one volume, it has 2,640 pages and weighs four kilograms—so readers can exercise their arms, as well as their minds.

## Passages

**Disclosed:** By Olympic champion swimmer Alex Baumann, 35, that he was diagnosed with testicular cancer in September in Brisbane, Australia. Baumann, a native of Sudbury, Ont., won two gold medals at the 1984 Olympics and is considered the greatest all-round swimmer in Canadian history. He has undergone two operations since he was diagnosed and subsequent tests have



been clear. Baumann, who is CEO of Queensland Swimming, the elite swimming agency, established his world records.

**Died:** Stuart Craig, 66, a broadcasting pioneer who with his son built a Prairie radio and television empire under Brandon, Man.-based Craig Broadcast Systems Inc., of cancer, in Brandon.

**Died:** Songwriter and actor Hoyt Axton, 61, who wrote *Three Dog Night's* 1971 No. 1 hit *Joy to the World*, of complications following a heart attack, in Victor, Mont.

**Died:** John Gillespie, 79, one of Canada's most successful freelance writers who published more than 5,000 articles and books; at his home, in Edmonton.

**Declared officially dead:** Richard, Lord Lucan, the British aristocrat and suspected murderer who went missing 25 years ago after the family nursery was looted, by the High Court in London.

**Awarded:** The Booker Prize to South African novelist J. M. Coetzee, 59, for *Disgrace*, in London. Coetzee is the first repeat winner of the English-language literary award. He won the \$51,000 prize in 1983 for *Life & Times of Michael K*.

**Charged:** Actor Matthew McConaughey, 30, with carrying, transportation after police arrested him in his home on suspicion of possession of marijuana and drug paraphernalia, in Austin, Tex. The drug charges against him were dropped after authorities couldn't find evidence to support them.



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## Opening Notes

### Best Sellers

#### Fiction

BOSTON WEEKLY

1. PERSONAL INJURY, Scott Turow (1)
2. NO GREAT NEEDS, Anne Hudson (2)
3. PUDDING, Timothy Egan (3)
4. SHARPER, Jessica Hagedorn (4)
5. A STAR CALLED HENRY, Lucy Dingle (5)
6. BEARD WIND, Ian France (6)
7. DAUGHTER OF FORTUNE, Susan Orlean (7)
8. THE WAGES OF THE WORLD, Seymour Chwast (8)
9. THE UNDISCOVERED COUNTRY, Bruce Goldstone (9)

#### Nonfiction

1. THE PINK PANTHER (1)
2. WILLIAM SHAKESPEARE (2)
3. THE AMERICAN ANIMAL, Deborah Kuttan and Michael Ondaatje (3)
4. PLAYS, SHAKESPEARE (4)
5. NOTES & MORE, Jane Laney (5)
6. THE WAGES OF THE WORLD, Seymour Chwast (6)
7. THE OCEANIC WATERS OF THE WORLD, Ian France (7)
8. THE WAGES OF THE WORLD, Seymour Chwast (8)
9. THE WAGES OF THE WORLD, Seymour Chwast (9)

Compiled by Susan Orlean

### Northern voices

Sogging is an intricate word for a strong word that suddenly changes direction. It's also an apt title for Nancy Wiechwal's absorbing collection of stories from the lives of those living under the (McGill-Queen's University Press). The remarkable



Alpha Asia, born in 1931, experienced a traditional life on the land. His granddaughter, Sandra Karsak, lives in modern Nanaimo, surrounded by video games and coffee shops, drugs and alcohol. In between by the transitional generation of Rhonda Karsak, Alpha's daughter and Sandra's mother, that is where the wrenching experience of residential school



Peter C. Newman

## The Berlin Wall's Canadian legacy

triggered by the fall of the Berlin Wall, guaranteed asymmetry to its victor. And that changed everything. This switch in world leadership has

The freedom of Berlin became a rallying cry in 1963 when President John F. Kennedy flew into the divided city to emphasize his and the West's commitment to its existence as a democratic island within a Communist sea. Standing before the then-mayor of West Berlin and later West Germany's chancellor, Willy Brandt, and smiling his forefinger for emphasis, Kennedy declared in his best Boston Irish German "Ich bin ein Berliner!"

Looking back on that occasion, I've often wondered what Kennedy might have said had another of Germany's great cities been under siege. Hamburg, for example. Would "Ich bin ein Hamburger?" have made it into the history books? Or Frankfurt?

Be that as it may, Nov. 9 marks the 10th anniversary of the fall of the Berlin Wall, that momentous 28-year-old barrier to freedom, less than two years old when Kennedy made his speech. Guarded by minefields, hungry Dobermanns, and trigger-happy border guards, the 665-km wall created a death trap where 160 people lost their lives, trying to escape from the Communist prison.

The Berlin Wall's disappearance signalled the end of the Cold War and ultimately destroyed the Soviet empire. Emboldened across in the former East Bloc won their independence, while the Soviet Union splintered into 15 republics. Never before has a world power vanished from existence with such speed and abandon.

Russia itself, currently governed by a drunken invader who changes prime ministers as often as his underwear, suffered an economic meltdown in August, 1998, and has since been kept afloat by loans from the International Monetary Fund and other sources. The big bear abandoned its defence of the ruble, temporarily stopped its international debt payments and refused a moratorium on its private foreign obligations. At the same time, its economy has been drained by the most dramatic and damaging capital flight in history.

According to Fitch IBCA, an authoritative London international credit ratings agency, at least \$190 billion has fled out of the country since 1993. Experts say that a huge chunk of it is lost around by former Communist party hangers and current members of the Russian Mafia. From being the world's most feared military dictatorship, the Communist beasthead has lapsed into a social, political and economic free fall so precipitous that it is its weakness, rather than its strength, that now threatens world stability. The disintegration of the losing contender in the Cold War,

had a more dramatic effect on the last half of the 20th century than any other event, and none will exercise a more profound impact on the first half of 21st.

In the decade since the Berlin Wall became souvenir fodder, the United States has become history's most powerful engine. It has no rivals, obeys no arms of checks and balances, recognizes no challenges to its hegemony. Like history's other engines, the United States exports and exports its power by adopting as its operational code a self-serving and self-sustaining ideology. In the process of becoming the global superpower, Americans have imposed their economic, cultural and political agendas on the globe. They've accomplished this by equating democracy with free-market capitalism, insisting that you can't have one without the other.

That is a tough equation to justify since the Yankee model follows a harsh, merciless business ethic that recognizes only one law: that of the Darwinian jungle, where none but the fittest survive. Like it or not, this evolutionary ethic now characterizes the global marketplace. In most countries, it has replaced the most benign government-directed approach that once characterized the public sector and set boundaries around free enterprise.

Nowhere is this evolutionary shift more evident—as more dangerous—than in Canada. Instead of retaining the kinder and gentler society we could once claim to be, we have been drawn into the inner orbit of the American Empire. The Mulroney and Chrétien governments fell right in by dismantling the universal social programs that had kept past generations of Canadians feeling wanted and secure. At the same time, our more successful corporate players have increasingly adopted the American way of doing business.

The neo-cons who are taking over Canada's ideological leadership are dedicated to removing the few remaining governmental restraints holding back the country's already right concentration of corporate power. They preach unfettered competition but much prefer unregulated monopolies. Their argument that freedom and democracy are flourish only under an evolve-or-be-killed style of capitalism is demonstrably false. Efficiency based solely on the demands of the market-place is bound to benefit the already powerful.

On this, the 10th anniversary of the destruction of the Berlin Wall, our future will be decided by the eternal contest between the contented and the comfortable. Let's make sure that the fall of one empire doesn't leave us unprepared to another.

# Reform's Time of Reckoning

Preston Manning wants a wider audience—but first he has to reassure the grassroots

By John Gaudes

It was one of those moments when nations of borders and distance dissolve. Sandra Manning was standing in line for lunch in Jonquière, Que., when she and her husband, Reform party leader Preston Manning, were taking French lessons last summer, when his cellphone rang. Her daughter Mary Joy, 24, was calling from Kelowna, where she was counting elephants as part of a wildlife conservation project. They chatted, hung up, and then the call rang again. "That time it was the Mannings' son David, 28, calling from the Far North to report excitedly that he had just landed a 17-lb Arctic char with a fly rod. "When I think of myself at that age..." Preston Manning says, his voice smiling off after recounting the anecdote. He credits his well-travelled children and their friends with being "broader, brighter, better educated and more in tune with stuff" than he ever was at that age.

Manning's critics have often dismissed him as a narrow, regional politician—a label that surely overemphasizes the outlook of arguably the most cerebral party leader on the federal scene. Still,

there is something to the caricature. He recently called his father, Ernie Manning, the late and legendary Alberta premier whose brand of political conservatism was so firmly rooted in prairie soil, his hero. But in an interview with *Maclean's* last week, Manning also spoke about the growing influence on his thinking of his five adult children and their friends. While he does not shy away from being associated with the Alberta politics of his father, that broader perspective may be becoming just as important to Manning. And, at 57, his ambition to keep reaching out into the wider world they represent to him—no shrift off the regional image that lingers in the eyes of so many Canadian voters—seems stronger than ever.

The vehicle for that ambition is, of course, the so-called United Alternative. Officially launched by Manning at a Reform conference in May, 1998, the UA was widely described from the outset as a "unite-the-right" movement, designed to end vote-splitting between Reform and Tory candidates by the time of the next federal election. But Progressive Conservative party leader Joe Clark never bought in, and his party unequivocally rejected any alliance with Reform at a convention in Toronto early last month. Many conservatives declared the UA project stillborn. Yet Manning seems anything but discouraged. His reply to last month's speech from the throne prompted an outpouring of rave reviews from pundits—amusingly rarely leveled these days on any address in the House. Manning delivered a



In *Gloucester*, the leader of the official Opposition will discuss a United Alternative

challenging overview of his brand of conservatism. "I was both reviewing the Reform foundation," he explored, "and taking out the ground for the UA."

That dual objective also came up Manning's current challenge—and dilemma. Some Reformers suspect his UA scheme betrays a willingness to water down Reform principles in a bid for acceptance in Ontario, where national elections are won and lost. Is it possible to both reassure those old loyalists and keep on appealing to potential UA members east of Manitoba? Manning used to do both in his thrice speech response, but it was his appeal to the social conservatism of Reform's old guard that attracted the most attention. He suggested many by raising the abortion issue, challenging the government to protect "the rights of the unborn," and wading into the gay-rights debate, urging the Liberals to define marriage "in the union of a man and a woman."

Reform elder statesman Ray Spence, a former MP now retired from active politics to his farm north of Leithbridge, Alta., has no doubts about Manning's purpose. "He was giving notice to smaller conservatives," Spence says. "I'm sure he felt they had forgotten where he started from and where he still is." Bob Richardson, senior vice-president of the Angus Reid Group polling firm, agrees that Manning realizes how he felt the need to meet his old conservative credentials—especially to any Alberta and B.C. MPs who no longer worried about how the UA experiment might alter Reform deals. But he adds that by doing so Manning passed that his potential for growth beyond his western stronghold is limited. "He's got to be feeling cautious because at this point," the pollster says, "so he is going to have to protect his right flank by focusing on red-meat Reform issues. The problem is, the more he does that to shore up his core vote, the less palatable he is in the areas where he is trying to expand."

Manning winces at the all-too-familiar charge that his political roots and policy prescriptions impose limits on Reform's—on the UA's—electoral prospects. "We don't accept this view that the Reform base is narrow," he says. "Fiscal conservatism is certainly not

## The tax-cutting issue remains crucial for Reform's future prospects

narrow. And the social things we're talking about are so fundamental—law and order, and the family in the basic unit—that we don't consider them narrow." Still, he concedes that the historic baggage Reform carries—with the persistent echo of the party's early "the West wants in" slogan—has proven to be a barrier to national expansion. Manning even admits that he views the U.A. process not so much as a bid to generate new ideas as to replicate, for the benefit of voters from other provinces, the party-building adventure that boomed many Albertan and British Columbian supporters to Reform. "We hope that, whatever happens with the U.A. more people, particularly in Ontario, Quebec and Atlantic Canada, will say, 'Well, we weren't in on whatever that Reform thing was in the West, but we're in on this,'" he says. "That's why the U.A. was created."

But critics doubt that Manning's brand of conservatism, even repackaged with a new name, will ever get airborne in Central Canada. Richardson points to the position Reform is taking this fall in the House—from opposing the Nagai's native land-claim settlements, to urging that Chinese refugees whose refugee claims are rejected be sent home immediately—are sure to leave many Ontario voters uneasy. "People in Eastern Canada may be comfortable with economic conservatism—across the re-election of the Harris government in Ontario—but they are not huge fans of social conservatism," he says. And Richardson says that gap between western social conservatism and Ontario economic conservatism is reflected in Manning's dismal personal approval ratings of just 37 per cent in Ontario. His most recent trial, C.I.B.A. enjoys a healthy 45 per cent approval rating in Ontario.

A key chance to highlight Reform's economic conservatism—rather than its views on immigration, native and the family—will come this week. Finance Minister Paul Martin is slated to deliver his annual fall economic update on Nov. 2. The state-of-the-economy speech, expected to set the tone for a federal budget next February, is likely to ignore a new round in the debate over income taxes. Martin will promote cuts. And Manning is just as certain to demand deeper ones. Whether his critique picks up emotional punches may depend on how convincingly he paints a picture of talented young Canadians—including some friends of his own children—migrating to provinces, lower-tax provinces in

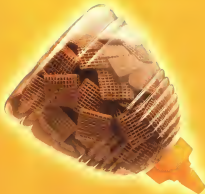


Manning with a Chinese delegation: a need to reaffirm the party's core values

the United States. Manning says the issue was a hot topic of discussion among the younger crowd around his family's table at Thanksgiving dinner. "That gives a real urgency to me on this tax issue," he says. "I do think we're driving some of our best and our brightest out of the country."

One senior Reform strategist said that keeping the tax-cutting issue front and centre is crucial to the run-up to a United Alternative convention, set for late January in Ontario. There, delegates must decide whether to plow ahead with the formation of a new party. But even with the tax debate offering a convenient common cause for binding right-of-centre political activists together under a new banner, the outcome of the convention is far from certain. "Nobody can feel any momentum in it," says Speaker, who adds there is still time to generate enthusiasm. Policy meetings in cities across Canada began in October and continue this month to try to build momentum. But even some U.A. members are not buying with confidence. "I'm not going to say Manitoba is a hotbed for the idea," retorted Clayton Mannan, a former Manitoba Tory cabinet minister and a U.A. steering committee member in the province.

If the convention fizzles and there is no new party, Manning says he will still be content. There is always Reform. "We'll be fairly pragmatic about this thing," he says. "We've not stopped for a minute in our Reform election incidents, our membership sales, our fund-raising, our policy development, our work as official Opposition." Yet for a politician who seems primed for one more new start, it would be a humbling setback. His reply to the divorce speech has been printed and bound by his party for distribution among the faithful under the title *Strong Arms, Right Heart*. The wisdom of Manning's soon to be hastily questioned. But as for a bright political future, without the U.A., Manning's claim to one will surely be in doubt. ■



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## Darkened houses

Abandoned properties dot the Vancouver landscape

By Jennifer Hunter

The Crescent, an oval-shaped thoroughfare in the middle of Shaughnessy, is one of the most gracious streets in a Vancouver neighbourhood of privilege and grandeur. Like all the other curving avenues that give Shaughnessy some of its elegance, The Crescent was designed by landscape architects and engineers who drew their plans in the early part of this century, inspired by Frederick Olmsted, the man who designed New York City's Central Park. The swath of land was once owned by the Canadian Pacific Railway and the lots on the street are generous, some sweeping across half an acre, all, circling a charming space of greenery and cedar trees known as Shaughnessy Park.

But British Columbia's current economic reality appears to have caught up to the gracious street. At 1290 The Crescent, the windows on the \$2.78-million property are boarded up, the garden is unkempt, the swimming pool is filled in with floating weeds. The two-story Tudor revival house, built in 1929, is deserted, save for a few black squirrels that climb up the trees in the foreground. The neglect is a visual metaphor for the decline in Vancouver's once skyrocketing real estate market and the provincial economy—a situation exacerbated by the flight of Asian capital.

The house at 1290 The Crescent is not unique. Next door, the splendid \$1.6-million house known to architectural historians as the Bryce Fleck Home is also listed as vacant by city hall. Last spring, neighbours complained to city authorities about the condition of both properties. The owner of the Bryce Fleck Home complained with requests to take care of the house and grounds, but the owners of



1290 The Crescent: a deserted heritage house

1290 did not, and the city had to invoke the authority of the 1997 zoning penalties bylaw to send a crew to mow the lawn. Even so, the place still has a sorry look, with the keep-out sign obscured by a messy 3.6-m-high cedar hedge. "There could be a number of reasons those homes are abandoned," explains city councillor Jennifer Clarke. "Offshore owners may have returned to their country of origin and may not perhaps be paying attention to their properties. Or, because of the downturn in the real estate market, it may no longer be as commercially attractive to sell."

There is no way to know how many houses in Vancouver sit empty—only neglected properties come to the attention of city hall. Municipal officials

say that each month the bylaw administration branch receives about 60 complaints or notices about abandoned properties. Compounding the situation is the standoff in Vancouver's Musqueam Park, as well as the province's leaky-condominium controversy. In the first instance, the natives who own the land are trying to minimize huge lease increases; at least two of the 75 lease properties have been abandoned as the issue winds its way through the courts. In the case of the leaky condominiums—a problem precipitated by British Columbia's late 1980s housing boom—there are, again, no firm statistics to indicate how many people are leaving their homes behind. But condominium foreclosures are up dramatically: 78 this September compared with 40 in September, 1998.

In the past, most of Vancouver's abandoned homes have been in the less prosperous east side, but the two houses on The Crescent bear witness to the fact that the trend is now catching up to affluent neighbourhoods. "In the six years I have been on city council, this is the first time we've had a number

of expensive properties listed as vacant," says Clarke. The most celebrated case was a \$1.06-million property on Aders Street in tiny South Granville. The neighbour complained about the tax for months; the owners, who live a few blocks away, finally tore the house down and are erecting a spectacular three-story building instead. As for 1290 The Crescent, Carole Robbins, manager of city hall's bylaw administration branch, says more letters will be sent to the owners to persuade them to maintain the property. Meanwhile, the squirrels and sparrows are free to romp through the swimming pool, now clogged with earth and weeds—as British Columbia waits an apeman in its economic fortunes. ■

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Bruce Wallace

## Trouble in the family

Jean Charest's remarkable poll numbers allow him to ignore his critics if he pleases. He can choose, for example, not to pick up the *National Post* in the morning. Referring Deborah Gray can still give his blood pressure a jolt with one of her sharp personal shots in *Question Period* (Gray is one of the few politicians Charest truly does not like). But the opposition is in action, and Charest can pretty well guess across the aisle without fear.

That is not to say the Prime Minister's life is without intrusions—just that his biggest troubles come from people on his own side. Charest's personal dealings with Paul Martin have never been warm, but the hard feelings have usually taken a backseat to a political partnership that has worked so well. But their relationship is working again, and it is hurting the Liberals by taking the party's top strategy. The two men held one of their rare face-to-face meetings last week, and the underlying purpose was simply to remove order to their duet.

The Prime Minister is angry with the continuing agitation of those Martin loyalists unhappy as Charest's insurance he will run again. Charest doesn't doubt his hold on make-and-file Liberals, but he'd like to see a little more grace from the Martin camp over his leadership. And the Prime Minister wants an end to grumbling about the government's new emphasis on word spending, which is aimed at improving the Liberals' prospects for seats in Atlantic Canada and urban British Columbia. Charest's strategy is aimed at making up whatever seats the Liberals lose in Ontario next time (no one expects an holding 101 of the province's 103 seats again). But Martin Liberals argue this hard to the left will just accelerate the fall in their Ontario support, where they are a middle-class too-out doors leaver.

The other politician who is giving Charest fits these days is Quebec Liberal

Leader Jean Charest. Here again, the two men regard each other with deep distrust, and hold vastly different views on how to handle Lucien Bouchard, their common enemy. During the September 1995 Canada trade mission to Asia, the Quebec premier told federal officials the best thing he had going for him in an otherwise dismal time was that Charest hated Charest more than he did Bouchard.

Charest is currently in a period of reflection over whether to set some rules around any future Quebec referendum, a scenario Charest has openly fought to derail. He argues Charest is obsessed with leaving a legacy of an indivisible Canada—but by trying to set referendum conditions he risks a backlash that could relieve an enraging Paris Québécois government. Charest continues to ask for Ottawa to take steps that show the federation can evolve to the provincial benefit, such as by opening talks on breaking down trade barriers within Canada.

The Prime Minister's advisers remain hawkish on setting referendum rules but doubt are creeping in. Ottawa almost put one in its own net with last month's Meech-Tremblay conference on federalism, which was used from becoming a PQ public relations court only by Bill Clinton's powerful attack on ethnic independence movements. Charest's Liberals have lobbied the federal Liberal caucus hard. Their unstable message: do you want rules on secession brought to you by the same people who gave you the conference on federalism? It worked. Charest's caucus has once made it clear it opposes locking the sleeping separatist dog for now. So Charest may relent, though he remains determined to find a way to move Ottawa has a voice in a future referendum. Leaving out his troubles with Martin may be important to the party. But finding a way for Charest to do what Charest is something the whole country may someday depend on.



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## Poverty and risk

According to a study of 51,591 Ontario heart-attack patients, those who lived in poorer neighbourhoods were more likely to die than wealthier victims. The study, published in the *New England Journal of Medicine*, found that for each \$30,000 increase in average neighbourhood income, the risk of death after a heart attack declined by 10 per cent.

## Making waves

B.C. Auditor General George Morfin blasted the provincial NDP for the \$250-million far-fetched cost overrun. Morfin said the government ignored warnings about spending and fair-minded the project without a business plan in 1994. Glen Clark, then-minister of employment and investment, was in charge of the fish-levy project. He became premier in 1996—has resigned last August after a series of scandals.

## Relief for the Seniors

The Ontario government offered a tax break to today's beleaguered Ontario Seniors. The move would create a new tax class for private professional sporting facilities, and cut the province's share of property taxes from privately owned arenas if local governments follow suit. Seniors' owner Rod Byden welcomed the offer, but said the move also needs relief from the federal government before it can continue to stay in Canada.

## Anger over farm aid

Saskatchewan NDP Premier Roy Romanow and his Manitoba counterpart, Gary Doer, travelled to Ottawa to ask the federal government for \$1.5 billion in additional farm aid. But federal officials, who have already set aside \$500 million for Prairie farmers, said the government's new figures showing that commodity prices are improving and farmers may not need as much aid as first thought. Romanow angrily said he was not aware of any such numbers, and demanded to see them in writing. "It seems that the federal officials are completely confused and totally out of touch with what's happening in Western Canada," the Saskatchewan premier declared.

## 'Sgt. Pepper' takes the stand

RCMP Staff Sgt. Hugh Stewart testified at the RCMP's Public Complaint Commission inquiry into security at the November, 1997, Asia-Pacific Economic Co-operation summit in Vancouver. Nicknamed "Sgt. Pepper" by protesters who were subjected to pepper spray on his orders, Stewart said that decision was his alone, and denied allegations that orders came from Prime Minister Jean Chrétien. Stewart also minimized the presence of then-Chief of Police Jean Carle at a meeting prior to one student, when Stewart pre-demonstrated a 10-second warning before dousing them with the spray.

Carle "never said a word," maintained Stewart, who told the inquiry he had tested pepper spray on himself more than 50 times. Stewart added



Stewart in 1997; and last week (left) orders



that he "never received any instructions or heard any instructions" on ahead APEC leaders from protesters. That, he maintained, "would be wrong and illegal—I

wouldn't have accepted it, including from a member of the RCMP." At week's end, participants in the inquiry continued to discuss whether to try to force Chrétien to testify.

## New day dawning

Finance Minister Paul Martin's fall economic update, to be delivered this week, is being touted as a turning point—the dawn of a sunny era of new spending and long-awaited tax cuts as the dark years of austerity come to an end. But just how tight-fisted has this government been? When Martin mapped out his war against the deficit in his landmark 1995 and 1996 budgets, he set undeniably ambitious targets. Federal departments, he vowed, would spend 22 per cent less by the 1998-1999 fiscal year than they did in 1994-1995.

Last week, the release of the annual Public Accounts—the official tally for the fiscal year that ended on March 31, 1999—told a different story. In fact, spending in depart-

ments other than Defence edged down by just four per cent. How, then, did Martin put Ottawa back in the black? The answer seems to be rapidly rising revenues—the personal tax haul alone soared to \$72 billion by 1999 from \$56 billion in 1995—due to a growing economy.

## How the numbers add up

Category	1995	1996	% Change
Revenue (total government receipts)	\$187.3	\$207	+10
GR, after taxes	27.1	31.6	+16
Expenditures	158.0	175.4	+11
Surplus/deficit	29.3	31.6	+8
Deficit revenue	121.3	143.8	+19
Expenditures			
Transfer	\$52	\$70	+34
Other government	5	25	+30
Defence	15.7	16.9	+8
Other departments	21	20.2	-4
Total program spending	124.7	133.1	+7
Total expenditures	165.8	175.4	+6

In billions of dollars

## A widening dispute over fishing

The dispute over native fishing rights spread to Newfoundland as activists Nova Scotia Mi'kmaq, emboldened by a Sept. 17 Supreme Court of Canada ruling giving them year-round fishing

rights, arrived in Grand Bank to take advantage of the local crab fishery. Angry local residents attacked the house where the natives were staying, dragging their belongings out and setting

fire to them. Four non-natives were arrested after the incidents, and James Pizmo, one of the Mi'kmaq, expressed surprise over the local anger. "We're not there to cause any problems," he said. "Instead of fighting among each other we should join and fight this together against the government."

Chief Reg Maloney of Nova Scotia's Indian Bandet reserve—where some of the native fishermen live—condemned the attack as "racist in its ugliest." But Maloney also took aim at the natives, saying they were operating without permission from their own band and Mi'kmaq in Newfoundland. "Proper protocol has to be followed," Maloney said. "We have rights but we have to respect others. We just can't go out there and fish where we want."

## Pay settlement

The federal government and the Public Service Alliance of Canada reached a deal to settle their long-running pay-equity dispute. The agreement was announced in the wake of the Oct. 19 Federal Court of Canada decision that ordered Ottawa to abide by a 1998 Human Rights Tribunal ruling in favour of pay equity for about 300,000 federal public servants. That ruling could have resulted in a \$5-billion payout last week Ottawa and the PSAC settled on about \$3.6 billion.

PSAC estimates that will amount to about \$30,000 per person in back pay, although the actual amount each individual receives will vary according to the job and work history. Treasury Board president Lucienne Robitaille said current employees should get their money in full as an incentive toward public servants will have to wait longer. "We remain committed to the principle of pay equity," declared Robitaille, and added that the government intends to implement a gender-neutral job classification system that will ensure discrepancies in pay are eliminated. "This will ensure that pay equity will become an integral part of our compensation system." Robitaille and Ottawa signed the original informal decision because it set the formula for calculating pay adjustments had been based on unfair methods of comparing jobs and salaries.

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# Moving in to Timor

Canadian ground troops splash ashore to help a war-ravaged people gain independence

By Warren Caragata in Suai

The two Huey helicopters carrying Maj. Alan Gauthier and platoon commander from Canada's Royal 22nd Regiment drifted low over the coastal flats of southern East Timor. Below, the giant leaves of banana trees swayed gently in what passed for breeze in the torpid tropical heat. As Gauthier surveyed the territory assigned to his company of 250 soldiers as part of the international peacekeeping force in East Timor, Capt. Steve Bowin, who leads the reconnaissance group, motioned to a bridge crossing a wide river valley—the water now just a trickle in advance of the looming rainy season that will turn the stream into a raging torrent. The two New Zealand air force Hueys, with fully-jacked gunners ensuring machine-guns, banked low for a closer look at the bridge.

There wasn't much to see. The gunships were flying over a desecrated and devastated land: empty villages, with square black patches of soil and circles where houses once stood, fields devoid of farms, roads with no traffic. Only as the choppers ascended the higher land, the ridges climbing to the high mountains of the interior, were those signs that East Timor remains a place of human habitation.

As Gauthier's 250 Via Duce made a splashy amphibious landing last week off the town of Suai, life was only gradually returning to normal under the spreading security umbrellas of the UN-backed, Australian-led peacekeeping force known as Interfet, which now has about 10,000 troops from 16 coun-



tries. Canada's military already strained by tight budgets and numerous peacekeeping roles, is contributing about 640. In addition to the Via Duce, based in Viqueque, Que., there are 200 personnel aboard the naval supply ship HMCS Protector off the north coast of Timor and 110 air crew delivering cargo in one Canadian Hercules plane out of Darwin, Australia.

In the capital, Dili, and larger towns like Suai, people have started to return to what little is left of their homes. Despite



Canadian Hercules in Dili, guarded by an Australian soldier (the Via Duce land at Suai [opposite]). 'We're not a soft target'

the near total destruction, many young Timorese soldiers with wild grins and waxes. Gauthier has nothing but admiration for their resilience. "Although they have nothing, they are still smiling," he said.

Today's smiles come in happy contrast to the terror that gripped East Timor in the wake of an Aug. 30 referendum under UN auspices that produced an 80-per-cent vote in favor of independence and against continued association with Indonesia, which invaded the former Portuguese colony in 1975. Pro-Indonesian militias, organized and directed by the Indonesian military, greeted the results with an orgy of bloodshed and destruction that killed more than half the population of 850,000 from their homes. Many fled or were forced to go to the neighbouring Indonesian province of West Timor. About 250,000 are in refugee camps there, and only now starting to return. Most of East Timor's buildings were looted and burned, crops were soiled, cattle killed.

"The destruction was systematic and methodical," said one Canadian military officer. "What they did to these people was a crime."

In Dili, where Interfet's advance guard landed on Sept. 20, the transition from war to peace is more advanced than in other corners. When Alison Tiffin, a Canadian working for the aid agency CARE International, arrived on Sept. 22, the day with a usual population of about 200,000, was desiccated. "There was no one here—it was like a ghost town," she said. Now

though Interfet soldiers almost always carry their weapons with them, the market has reopened and is doing a booming business in scarce supplies. And while armed personnel carries still ramble down the streets on patrol, the open-air bar at the Hotel Dili has started up again, selling Australian beer and American cigarettes.

People are also on the streets in Suai, but local residents told *Macleod* that many people remain in the hills above the town. When Gauthier arrived a week before his troops, there were fewer than 50 people out of a population of about 10,000. Now, more are wearing down. "We are going to rebuild the city," said resident Almaro Gusman as he walked near some burnt-out ruins. "We are going to rebuild it in our new country."

Suai, about 50 km from the border with West Timor, was the scene of some of the territory's bloodiest violence even before the independence war. On a parish through the town, Gauthier points out the Catholic church where about 200 people were reported to have been killed by militia and Indonesian soldiers soon after the independence vote; results were contested. The local prison was also destroyed. Mutilated bodies were discovered near the airport where the Canadians established their forward base camp last week. But initial reports of widespread mass killings are for the moment unproven. Australian Col. Mark Kelly, Interfet's chief of staff, said last week that only 35 bodies have been found since East Timor.

The militia had greeted the deployment of international peacekeepers with promises that they would drink "white blood" and eat the hearts of foreign soldiers. But in skirmishes in the first weeks of Interfet's mission, seven militia members were killed while only two Australian soldiers were wounded. More recently, there has been no militia activity at all. "They are keeping a low profile," Kelly said. *Macleod*, Canada's oldest newspaper from the pacemakers, military officials say. The toughest troops available to Interfet, including the

Canadian Via Duce, have been stationed along the border, and commanders say they are establishing peace with a muscular show of force.

At the Canadian camp at Suai, shared with troops from New Zealand and Malaysia, soldiers patrol constantly in full battle dress, weapons at the ready. In the half-hour before sunrise and after sunset—the traditional hours of enemy attack—troops are on stand-by, with binoculars mounted, APCs blocking the roads, and no









Among the people trailing Bill Bradley around New Hampshire last week—along with the usual hyperkinetic campaign aides and over-

feminated reporters—was a *variety* of middle-aged guys in baseball caps. Duke Hebert, Don King and their friends had driven all the way from Crystal City, Mo., Bradley's home town on the banks of the Mississippi River. They all pulled around with Bradley once upon a time and had come to cheer him on in his quest for the White House. Naturally they had only nice things to say about their old friend: Hebert said he "has a total lack of ego," a more-or-less incredible claim about someone willingly submitting himself to the relentless American presidential process.

Bradley's handlers, though, were keen to point out the men from Missouri. Just by being there they highlighted what the campaign of the constant underdog star and serious dilette is all about: so-called narrative. Every election season spawns new buzzwords, and "narrative" is this fall's favorite. It means, roughly, that your political campaign is your life story, and your life story is your campaign. Bradley is trying to sell voters not so much on what he stands for, or even on who he is, but on what he was and what he's become. This goes pretty *easy pretty fast*—but it translates into an appeal that benefits mightily from the living link to heartland values represented by Duke, Don and their friends.

Bradley has a terrific narrative—seen hoops here (he made the cover of *Sports Illustrated* where he was still in college), NBA star, thinker, senator and crusader for social justice. He has already mythologized his own life in two autobiographies, *Time First*, *Time Power* and *Values of the Game*. Bradley even makes the connection explicit, telling audiences in his professional way that the president's job is to "give people a narrative"—a story of the country and how they fit in to the big picture. It's no coincidence that he and the other presidential candidate with a great narrative, John McCain, are the ones making the biggest plays this political season. Bradley had pulled ahead of his Democratic rival, Vice-President Al Gore, in key states as they faced off for the first time last week in a series of ball meetings in New Hampshire, one of the crucial late primary elections (on Feb. 1). And McCain, the *Arizona Republican*, has closed the gap with George W. Bush, his party's front-runner, from a crushing

## The latest weapon: 'narrative'

40 points to a manageable 12.

McCain's story is, if anything, even more compelling than Bradley's. His best-selling autobiography, *Faith of My*

*Father*, details his odyssey from war-guy navy cadet to war hero to U.S. senator. Shot down over Vietnam in 1967, he was horribly tortured—starved, beaten, hung by his broken arms, his teeth knocked out, yet he remained defiant to the end, refusing a deal from his captors to release him before other American POWs because he was the son of an admiral.

Bradley and McCain, not coincidentally, are also the most outspoken on getting big money out of politics. But they don't stand out because of their positions on the issues, still

less because of any personal charm (McCain is famous for his fiery temper, and Bradley is, at best, aloof). What voters respond to most in these personal stories—their "journeys," to use another word suddenly in vogue: Mike Murphy, star political consultant to McCain (as well as Oregon's Mike Harrel) put it like this last week as he watched Bradley and Gore field questions in New Hampshire: "They're both underlined outside Washington. They both have a story to tell." (Bradley underlined the point in his on-camera wish Gore by saying he wouldn't be ready to be president if he hadn't quit the Service in 1996 and spent a couple of years "outside Washington" getting back in touch with ordinary folk.)

Even Gore, the quintessential capital insider (son of a senator, raised in a Washington house) is trying to play the biography card. His campaign is running a new TV ad showing him in his Vietnam-era army uniform and to a cranking young journalist. He told the New Hampshire audience that when he came back from Vietnam, he thought politics "was absolutely the last thing I would ever do with my life." In fact, of course, he has done quite else.

Bradley and McCain share something else that political professionals have seized on this fall. Americans, they say, hunger for "authenticity"—a direct, honest appeal that isn't driven by polls and focus groups. In the waning days of Bill Clinton, who pulled on everything from where he should take vacations to whether he could get away with lying in public, there's a backlash against rehearsed, packaged politicians. It probably isn't enough to upset Gore and Bush, but at least it makes for good narrative.



Bradley (left) and Gore face off at a hunger for authenticity

# THE CANADA EXPORT AWARDS

October 6, 1999

## Look Who's Making Headlines Around The World



## Meet Canada's Export Champions of 1999.

Back Row (left to right): Jacques Lemieux, SMC Limited; Gayle Luedt, Victory Motors; Allen Marshall, Westworth Technologies; Middle Row: Dr. Paga Bally, Dargemont Chemicals; Louis-Pierre Robitaille, Aéro-Garde Engineering; Sheldon Fox, Canadian Veterinary; Ronald Westhead, Robison Foods; Scott Mulvey, Guelph & McIntyre; The Honourable Pierre D. Pettigrew, Minister for International Trade; Front Row: Jan Cameron, Schulte Industries; Felise Royman, Minserviz Inc.

Featuring the Exporter of the Year!  
(See page 4)

On October 6, 1999, this year's winners were announced by the Honourable Pierre S. Pettigrew, Minister for International Trade, at a special ceremony in Toronto, Ontario. They are:

#### AVANT-GARDE ENGINEERING CBC Job Creation Achievement



Building an innovative construction tool combined with a savvy marketing sales force has allowed Avant-Garde Engineering to experience massive growth of almost 7500% in five years — 90% of which are from exports. Avant-Garde's strong international sales have translated into quality jobs at home, with an increase of over 100 skilled employees since 1994.

The Chesham, Quebec manufacturing company specializes in the design, production and distribution of hydraulic platforms, which offer a more efficient, safer and

Japan and Italy. "We are totally committed to the needs and needs of our customer," said Steve Duffy, President. "It's helped us to grow effectively and translate our



commitment to research and development into products that will improve the quality of life around the world."

#### DOMINION VETERINARY LABORATORIES

Dominion Veterinary Laboratories is Western Canada's largest manufacturer and distributor of veterinary pharmaceuticals and instruments. Based in Winnipeg, Manitoba, DVL knows how to be successful. "It's important to look overseas for growth," said Sheldon Eam, President. "Canada is well known for its cleanliness and as a good place to manufacture products. We try to focus on customer relations, deliver products on time and set very reasonable prices overseas." It's these three beliefs that enabled Dominion Veterinary Laboratories to export more than 60 per cent of its pharmaceutical products worldwide last year, an increase of 360 per cent from its



1994-95 year. "Winning the Canada Export Award shows that a family-owned company can make an impact in foreign trade," said Shalea Eam, Vice President.

#### DOUGLAS & MCINTYRE PUBLISHING GROUP

An migration of Canadian writers explains around the world, the Douglas & McIntyre Publishing Group capitalized on the world-wide demand and increased their export sales five per cent in two years to 31 per cent of their revenues. Now they have Canadian books heading for stores in the U.S., France, Japan and Australia. "Nothing happens automatically," said Scott McIntyre, President. "Our success is the result of a lot



of hard work through the years. It takes cost and commitment, a quality product, overseas marketing and timing. In fact, which country to popular belief, Canadians are capable of doing

#### NANOMETRICS INC. Tele globe Innovation and Technology Achievement

There's a whole lot of Shaking going on and Nanometrics Inc. is really at the center of it all. With 86 installations in 36 countries, the Kanata, Ontario company is the world's leading manufacturer of seismological instruments and software, the kind used to detect earthquakes and other significant subterranean movements. Exporting almost 55% of their products, they believe their success stems from

recognizing the advantages of digital technology before their competitors

*"Part of our success is listening to our customers. They have good ideas and we incorporate their suggestions into our product development."*  
— Robb Higgins, President and founder of Nanometrics

"We have redefined what is considered acceptable technology in the seismological industry," says Robb Higgins of Nanometrics.

#### RAINBOW FARMS

Growing global consciousness of the importance of nutrition has played a big role in the success of Rainbow Farms, which grows, harvests, processes and distributes wild blueberries from its base in Upper Rawdon, Nova Scotia. They have grown from a small, family-owned firm to an international business that currently exports more than 90 per cent of its crop of wild blueberries in Rampe, the United States and Italy.



"We demand very high standards from our products," said Ronald Weatherhead, President and founder. "Our product is unique in the health benefits that it provides. And by using high technology to cultivate and freeze it, we are adding value to a famous Nova Scotia product, the blueberry."

#### SNC-LAVALIN GROUP Lifetime Achievement Award

Countries around the world are seeking the expertise of Canadians more and more and one of the companies at the top of the list is Montreal-based, SNC-Lavalin Group. The Group's primary export is know-how and services, rather than goods. One of the world's leading engineering and construction groups, its excellence in exporting has captured it two previous Canada Export Awards and the designation of the Canada Export



Lifetime Achievement Award. "It's a definite advantage that abroad, people like the Canadian way and that gives us an advantage," said Jacques Lemire, President and CEO. "We're strong technically and we know our business. That's why we've seen our exports double since 1988 to 60 per cent of our total sales."

#### SCHULTE INDUSTRIES

EDC Smaller Exporter Achievement From take-made movers to rack movers, Schulte Industries really knows how to bring that excitement of dirt and debris to you. Thus Englefeld, Saskatchewan-based company has been manufacturing a diverse line of equipment for the agricultural, industrial and



*"As a sponsor of the Canada Export Awards, EDC provides us with the information and financial support to improve our products and services, and to expand our market. The Smaller Exporter Achievement award, EDC's recognition of our business, is a real boost to our confidence and a real boost to our sales."*  
— Bob Schulte, President and CEO of Schulte Industries

*"At CIBC, we're not just a bank, we're a partner in your success. We're committed to helping you grow your business, especially when it comes to exporting. We're a Canadian bank, and we're proud to be a part of the Canadian success story. Today, a full range of services for Canadians depend on us, and we're proud to be a part of the Canadian success story. The CIBC's Canadian Business Award is a recognition of our commitment to helping you grow your business, especially when it comes to exporting. We're a Canadian bank, and we're proud to be a part of the Canadian success story."*

*"In Tele globe, we believe that innovation is our idea and technology are essential elements for achieving global success. That's why Tele globe Business Services is proud to sponsor the Canada Export Awards and the Award for Innovation and Technology Achievement. Tele globe has become a leader in the field of international telecommunications by successfully integrating its corporate and individual lines into one system. We are committed to helping Canadian businesses connect with the rest of the world as they can best the global globe."*

*"Over the past century you have helped us as Maclean Hunter Publishers. Now, with the Canada Export Awards, we will continue to provide you with the information you need to compete and thrive across the street and around the world. As a sponsor of the Canada Export Awards, we have been able to help you and champion the industry's achievements and innovations that fuel Canada's growth and enhance the prosperity of all Canadians."*

#### DIAGNOSTIC CHEMICALS LTD.

Diagnostic Chemicals exports 90 per cent of its state-of-the-art medical testing systems to countries like the U.S., Germany, France,



## And the Winner is...



### Viceroy Homes Ltd.

Gaylord G. Lindal, President and founder of Viceroy Homes is presented with the 1999 Exporter of the Year Award for truly Leading the Way in exporting.

commercial sector since 1942, and exporting since 1967. "We had to turn to export marketing to augment slowdown in the domestic market," said Jan Caragap, President of Schulte Sales. "Each year we try to expand into a new country." It's a tactic that has seen exports grow from half of total sales to nearly two-thirds in the past 7 years.

*The recognition provided by the Canada Export Award is especially valuable because it shows that you don't have to be large to be good.*

—Jan Caragap, President, Schulte Sales

#### VICEROY HOMES LTD.

When the earthquake destroyed large parts of Kobe, in Japan several years ago, Japanese style homes collapsed, while North American style platform houses



stood up far better. This revolution had a major impact in Japan, and was a breakthrough for Viceroy Homes, a Port Hope, Ontario-based company that specializes in manufacturing and selling homes in a box. "Our homes are the standard of quality all over the world," said President

*"Winning the Exporter of the Year Award will make Viceroy's profile with foreign customers and business. Viceroy's staff and work force is also greatly gratified that its efforts to expand operations and products beyond Canada's borders has been recognized as a significant step forward for Canadian industry."*

—Gaylord G. Lindal, President, Viceroy Homes

Gaylord Lindal. Viceroy ships 75 per cent of its pre-engineered homes to the U.S. and abroad, and it has tripled export sales since 1990. "We also emphasize the ability to do business in the language of the country to which we are exporting."

#### WENTWORTH TECHNOLOGIES COMPANY

Pick up a plastic soft drink bottle anywhere in the world, and the chances are overwhelming that it comes directly from a blow mould made by Wentworth Technologies of Massachusetts, Ontario. One of the world's largest makers of moulds for plastic processing, Wentworth exports 80 to 90 per cent of its total sales and

has experienced explosive growth of more than 150 per cent compounded annually for the last five years.

"Wentworth provides the fastest global delivery and service in the industry," said Walter Sukomsky, President, Wentworth Technologies.



Department of Foreign Affairs  
International Trade Development  
Ministère des Affaires Étrangères  
Développement International des Commerce



### Cross-channel beef war

With a trade war brewing between France and Britain, a European Union panel of scientists rejected French concerns about mad-cow disease and declared British beef safe. The EU had earlier lifted a ban on British beef, but France imposed its own embargo, claiming new evidence showed the disease had not been eradicated. British residents reacted with boredom to French goals.

### Aworthy in Pakistan

A Commonwealth mission to Pakistan, led by Foreign Affairs Minister Lloyd Axworthy, failed to convince the country's new leader, Gen. Pervez Musharraf, to set a timetable for a return to democracy. Musharraf said he simply did not know yet when he would accomplish his objectives. Pakistan could face suspension or expulsion from the Commonwealth over the military's recent coup.

### Serial killing horror

A 42-year-old drifter has confessed to murdering 140 children during a five-year rampage, prosecution in Colombia said. Luis Alfredo Garzón, already in jail on attempted rape charges, used his own disguises to gain his victims' confidence. Many were poor boys under 16, many had their thumbs cut.

### Murder auction mania

Amid a frenzy of bidding, a Manhattan collectible dealer paid \$1.87 million for a forensic dress worn by actress Marilyn Monroe when she was *Happy Birthday* to U.S. President John F. Kennedy in 1962. Prices for the most goddamned trinkets also hit the marketplace. A bidder paid \$400,000 for her makeup case, and a set of colour snapshots of her dog fetched \$335,750.

### Korea's fiery tragedy

A fire that swept through a four-story entertainment complex in South Korea killed more than 50 people, many of them in their teens and early 20s. The blaze in the port city of Incheon gutted the building packed with teenagers, karaoke clubs, a beer bar and a billiard room. Police suspected electrical sparks from renovations to the cause.

## World Notes

### Yankees do it again

New York Yankees catcher Jorge Posada embraces pitcher Mariano Rivera as teammates storm the mound after the Yankees beat the Atlanta Braves 6-1 in Game 4 to swing the World Series. It was the Yankees' third Series win in four years, and their 25th of the century. That is the most championships of any major sports team—one better than hockey's Montreal Canadiens.



### A bloodbath in parliament

The people of Armenia were groping for answers following the dramatic assassination of Prime Minister Vazgen Sargsyan in the country's legislature. Five men walked into the parliament in the capital, Yerevan, and killed eight people, including the prime minister, in a burst of automatic gunfire. More than 40 people were also taken hostage. The drama unfolded when the gunmen, led by Nuri Uzunyan, a former member of an ultranationalist party, surrounded their President Robert Kocharyan allowed Uzunyan to make a televised statement. In it, he delivered a tirade against corruption and national betrayal.

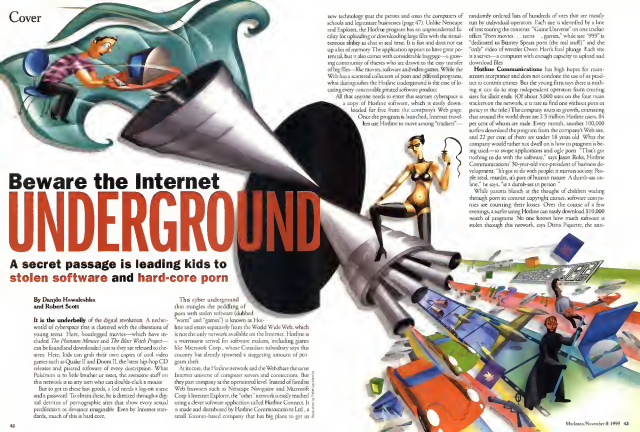
The military, which was close to Sargsyan, demanded that Interior Minister Suren Asatryan and others involved with security step down, but the president rejected Asatryan's offer of resignation. In a bid to calm the situation, U.S. deputy secretary of state Strobe Talbott travelled to Yerevan.

### Calgary firms criticized over Sudan war

Foreign Affairs Minister Lloyd Axworthy warned an error in Sudan to help determine if a \$400-million pipeline built by Calgary-based Talisman Energy Inc. is helping to finance Sudan's 16-year war against rebels in the southern part of the country. Nearly two million people have died in the conflict, and the 1,600-km pipeline is expected to allow the government to exploit untapped oil reserves. Axworthy wants to meet with Talisman president Jim Bakker to ensure oil royalties are reserved for humanitarian purposes. The U.S. government also criticized Talisman, and its shares fell \$5.05 during the week, closing at \$38.85.

You could be one of the first Canada Export Award winners. If like the new millennium, to find out more about the Canada Export Award Program and how your company can apply, please visit our website at [www.exporting.ca](http://www.exporting.ca) and





new technology that the parents and onto the computers of schools and legitimate businesses (page 47). Unlike Netscape and Explorer, the Hotline program has an unprecedented facility for uploading or downloading large files with the simultaneous ability to chat in real time. It is fast and does not eat up a lot of memory. The application appears to have great potential, but it also comes with considerable baggage—a growing constituency of users who are drawn to the easy transfer of files—like movies, software and video games. While the Web has a scattered collection of porn and pirated programs, what distinguishes the Hotline underground is the ease of locating every conceivable pirated software product.

All that anyone needs to enter this virtual cyberspace is a copy of Hotline software, which is easily downloaded for free from the company's Web page.

Once the program is installed, Internet travelers use Hotline to move among "traders"—

randomly ordered lists of hundreds of sites that are mostly run by individual operators. Each site is identified by a list of text coding the contents: "Game Universe" on one trader offers "Porn movies... users... games," while site "999" is "dedicated to Barney Stinson porn (the real stuff)" and the "only" video of wrestler Owen Hart's fatal plunge. Each site is a server—a computer with enough capacity to upload and download files.

Hotline Communications has high hopes for mainstream acceptance and does not condone the use of its product to commit crimes. But the young firm says there is nothing it can do to stop independent operators from creating sites for their ends. Of about 3,000 sites on the four main trackers on the network, it is rare to find one without porn or piracy in the title. The company touts its growth, estimating that around the world there are 2.5 million Hotline users, 84 per cent of whom are male. Every month, another 100,000 surfers download the program from the company's Web site, and 22 per cent of them are under 18 years old. What the company would rather not dwell on is how its program is being used—to swap applications and ogle porn. "That's got nothing to do with the software," says Joan Roko, Hotline Communications' 30-year-old vice-president of business development. "It's got to do with people, it's human society. People steal, murder, it's part of human nature. A dumb-as-a-rock," he says, "is a dumb-as-a-person."

While parents blanch at the thought of children wading through porn to commit copyright crimes, software companies are counting their losses. Over the course of a few evenings, a surfer using Hotline can easily download \$10,000 worth of programs. No one knows how much software is stolen through this network, says Diana Figueiro, the na-

# Beware the Internet UNDERGROUND

**A secret passage is leading kids to stolen software and hard-core porn**

By Danylo Howadchuk  
and Robert Scott

It is the underbelly of the digital revolution. A hidden world of cyberspace that is cluttered with the obsessions of young teens. Porn, bootlegged movies—which have included *The Phantom Menace* and *The Blair Witch Project*—can be found and downloaded just as they are released to theaters. Here, kids can grab their own copies of cool video games such as *Quake II* and *Doom II*, the latest hip-hop CD releases and pirated software of every description. What Pokémon is to kids brother or sister, the *anonymous* staff on this network is to any teen who can double-click a mouse.

But to get to these hot goods, a kid needs a log-on name and a password. To obtain these, he is directed through digital devices of pornographic sites that show every sexual predilection or deviance imaginable. Even by Internet standards, much of this is hard-core.

This cyber underground that mingles the peddling of porn with stolen software (dubbed "worms" and "games") is known as Hotline and exists separately from the World Wide Web, which is not the only network available on the Internet. Hotline is a welcome arrival for software makers, including games like Microsoft Corp.'s, whose Canadian subsidiary says this country has already spawned a staggering amount of program theft.

At its core, the Hotline network and the Web share the same Internet universe of computer servers and connections. But they part company at the operational level. Instead of familiar Web browsers such as Netscape Navigator and Microsoft Corp.'s Internet Explorer, the "other" network is only reached using a clever software application called Hotline Connect. It is made and distributed by Hotline Communications Ltd., a small Toronto-based company that has big plans to get its

Illustration: Peter Dinklage

## Software piracy is rampant in Canadian business. Forty per cent of programs in use are unauthorized copies.

piracy manager at Microsoft Canada Co. in Mississauga, Ont. But software copying in general is rampant. It is estimated that 40 per cent of business software being used last year in Canada was cloned, compared with 25 per cent in the United States. "I've tried to reduce our piracy rate to even that of the U.S.," Pagnone says, "but it would mean \$2.5 billion more in software sales in Canada and about 22,000 more jobs." The Washington-based Business Software Alliance estimates that, worldwide last year, the industry lost \$16 billion in retail sales to all forms of program theft (page 48). (This includes transient copies, sales of CD-ROMs packed with stolen programs and PCs loaded with cloned software.)

While the cost to business is staggering, the resort by pirates is often. "How can does Microsoft's Bill Gates have to be?" Rex Pater Berak, vice-president of anti-piracy programs for the Washington-based Software & Information Industry Association, says it's not the big software firms that feel the pain the most: 60 per cent of the group's 1,400 members have annual revenues of less than \$3 million. He says pirated programs have a much shorter lifespan than versions of Microsoft Word and "that has a tremendous impact on the bottom line."

"Keep up parents," Berak adds, "to monitor where their kids are going." Anne Taylor, co-director of the Media Awareness Network in Ottawa, agrees. "As kids are growing up, we can't keep them in a bubble—we have to educate them for the Net."

But kids are not the only wary sector: adult users of the Hotline network are downright obsessed about getting their software fix. Take the 35-year-old professional desktop who goes by the handle HiMan. He chanced on Hotline absorbing in the suburbs of Auckland, New Zealand, with his



mother and sister—in a home that has one phone line. When he kept spinning records at a local club, HiMan is on his computer, always connected to the Internet. Get up early in the morning and log onto Hotline, and HiMan is there. Check in at lunch at work, HiMan is chatting. Scramble out of bed at 3 a.m., did up Hotline and HiMan will be there. Never once has he said in a chat "Gotta go, my sister wants to use the phone."

HiMan is addicted to software: Like thousands of other points on Hotline, there is no end to the search for his Holy Grail—to collect every program he possibly can. MP3 programs (which play back downloaded music), desktop publishing, financial spreadsheets, high-end three-dimensional design applications, he wants it all. Within a few months on Hotline, HiMan said he had downloaded completely free more than 10 gigabytes of software, hundreds of thousands of dollars' worth, which he saved on dozens of CDs. To HiMan, the whole point is to have everything, no matter how useless it is to him. In fact, having collected virtually every Macintosh program in existence, HiMan moved onto downloading Windows software, "it's like I buy a PC."

HiMan was typical of the early users of Hotline. He and other technically savvy software addicts jumped on Hotline less than a week after Adam Hinkley, an Australian web kid, launched the first program-on-a-Web server late 1996. Within months, hundreds of users sprang up using Hotline, all worshipping bootleg software. Hotline's Rolis was among those

*Software banners, ads and images linked to the Hotline network: Microsoft's Popcorn Offer: a stream of pornographic riffs with lost programs, games and music to download*

who first heard about Hinkley's new software. Inspired by the new, powerful tool, Rolis persuaded Hinkley to join with four others to incorporate Hotline Communications in July 1997. The small group had dreams of being the next Netscape.

But in the meantime, every software trader on the planet seemed to be drinking onto Hotline, creating a network of program users. And why not? Here was superior news, chat and file-transfer capability all in a single program. Unlike the anonymous Web, this other network buzzed with activity; a virtual two-way party.

From their computers around the world, a more serious organization of software pirates, known as Sire0 (for Sir Zero), watched Hotline's progress uneasily. They are not just a bunch of hackers. Sire0 is where much of the pricing of specialized software began. The group is built around a handful of "crackers"—see programmers who can break the most sophisticated software protection codes the computer industry has developed. The other 80-odd members are "pawdlers" who upload the latest versions of programs to be cracked. The providers are mostly employees of software companies or computer retail chains or freelance program testers (known in the industry as "beta-testers"). Many subscribe to the credo of "free software for all." But even for them, Hotline might be just a little too free. It was drawing too many newbies, according to the leader known as Sire0, and "too much attention." Members of this elite group aimed to find their "cracks"—programs on which they had broken protection codes—on Hotline sites, and later, downloaded onto their CDs. The same, Sire0 said, was bound to draw industry investigation, and shut unwelcome light on Sire0.

But before finding any heat, Hotline attracted the porn masters and the face-book artists. In early 1997—when the rage for downloadable music and video had yet to hit—the Net underground was frequented mostly by the "traditional" peer community, according to Simon Swale, a British investigator for Utah-based Novell Inc., a major networking software maker. These elite crackers flew on snail and peer-to-peer, he says. "The vast majority of what you see on a windows [piracy] site is illegal software, and very little, if any, is pornography," Swale says.

But by mid-1998, porn, games and movies were starting to proliferate along with cracked programs on Hotline screens. The expansion of bootleg products brought a new generation of one operators who were looking to cash in on the influx of thousands of new Hotline visitors. The more



## ONLINE AWARENESS

Studies show that almost 50 per cent of Canadian households with children had an Internet connection last year. The following are Web sites that offer Internet advice to parents and educators:

**MEDIA AWARENESS NETWORK:** [www.mediaawareness.org](http://www.mediaawareness.org)

Warns parents about online predators and offers advice on reporting illegal content and teaching a child to surf safely.

**AMERICA LINKS UP:** [www.aetparents.org/](http://www.aetparents.org/)

Examines various "blocking" programs and recommends sites for children.

**CHILD SAFETY ON THE INFORMATION HIGHWAY**

[www.ncscn.org/html/ncscn\\_default\\_child\\_safety.html](http://www.ncscn.org/html/ncscn_default_child_safety.html)  
The site for the U.S. National Center for Missing and Exploited Children.

modest and profitable means of creating revenue turned out to be banner advertisements, those rectangular boxes that push products and services on Web pages. These new ads would also be located on the Web, but linked to Hotline operators' sites.

Most of the banners were sold to porn sites, but mainstream clients also bought space. Legitimate advertisers, of course, wouldn't want to promote themselves next to offers of illicit software or pornography. So Hotline site operators devised a clever ruse—a cyber shell game of sorts. The deception works like this: A Hotline operator sets up a page on the Web that purports, for instance, to be a home page for a computer club. Back at his Hotline site, the operator greets visitors loads of pirated wares, but first they need to remove a log-in name and a password. To do so, they must locate a certain banner ad at the file computer club's Web site, click on it (which opens a different [home page]), then find the log-in and password. A typical directive would be "Go to the bottom of the page. It's the last word in black text and starts with R." The visitors return to the Hotline site, enter the password and start downloading their booty.

Unwitting advertisers believe their banners are getting "hits" from potential customers. And every time a visitor clicks through on an ad, the site operator is owed at least 10 cents. "In one or 25 cents a click may not sound like a lot," says Mike Flynn, manager of Internet and international ad-

## PIRATE CENTRAL

Sire0 is an extraordinary phenomenon, an online cabal of the wisest of software programmers, who live in places such as Manhattan, Moscow, Germany's Ruhr valley and Toronto. This global group of program "crackers" makes it their mission in life to break copyright codes that are designed to prevent the duplication of software. The other 80-odd members of Sire0 (pronounced Sire-zero) are the "providers," who supply copies of new software to the "crackers." The clandestine bunch is united by a conviction that—despite all copyright sanctions—software should be free to share.

Much software copyright protection is rudimentary, but cracking sophisticated codes is like breaking into a bank, and

then its steel vault. The crackers of Sire0 are among a handful in the world with such ability. They have broken protection codes on the specialized software used by video animators, desktop publishers and other professionals. If software companies saw how easily their programs were cracked at Sire0, they might not bother trying to shield them. A few months ago, the latest version of a multimedia program was uploaded at noon on Sire0. Although the maker had spent about \$1 million on copy protection, by early afternoon the software was making the rounds of the Hotline network.

Hinkley is also not in short supply at Sire0. The smug European programmer who broke that code said "It took longer to download on my modem than to crack."

Robert Scott

privacy programs in the Software & Information Industry Association. "But if you think of all the clicks in a week, potentially it could be quite a bit of revenue." Banner ad agencies like San Jose, Calif.-based Click Agents Inc. pay fees on the assumption that ads are reaching their target audience. While *Madison* observed dozens of examples of Click Agents' banners on Hotline-linked Web pages, Greg Jones, the western marketing manager, had never heard of this "other" network. With banners from hundreds of advertisers on 37,000 Web pages, Jones says monitoring individual sites is almost impossible. "You can bet that if we knew that was happening," says Jones, "they'd be kicked off in a second." But the money's not the half of it, according to Novel's Swale. "The more disturbing side," he says, "is the way it's done: a young person looking to



## 'It's the tattoos and piercing people of the Internet. It's people trying to screw the big guy.'

find that game 'cock' ends up clicking through pornography, with windows popping up that can be both offensive and damaging.

For the regular Hotline user, clicking through all the banner ads when that 32-year-old hardware in Toronto who calls himself Digger and has been using Hotline for about a year, says the quality of the cracked software can make the aggression worthwhile. "It's definitely a subculture," Digger says of the mostly younger Hotline surfers he met online. "It's the tattoos and the piercing people of the Internet. It's people trying to screw the big guy."

A few of those big guys have started taking a look at Hotline, and as the crackers at Staff podcast, the Eros are looking at ways to fight back. Adobe Systems Inc. of San Jose, Calif., a well-known maker of high-end graphics programs, has good reason to be concerned.

"Cracked" Adobe programs lures Hotline. Overall, the company estimates that at least one-third of its software is pirated in North America. An Adobe investigator told *Madison* he does not like drawing attention to Hotline—that could lead to more visits—but says his firm is starting in on some sites. On the side of the company's privacy upshot is the fact that law-breaking Hotline operators feel insecure because few authorities know about the network. "But we're out there

*A Hotline Connect window shows lists of users and pierced users. Novel (below). It's up to parents to monitor where their kids are going.*



For additional information and to join a discussion with Online Editor Robert Jones, please go to the Macworld Web site: [www.macworld.ca](http://www.macworld.ca)

gathering evidence now," he says, "and it's going to be a made movement when prosecution starts knocking on their doors."

The other task being taken is educational, getting the message out that copying off software is illegal, costs jobs, deprives governments of sales tax and is simply wrong. While that work has been well laid out, says Bruce O'Keefe, Adobe's corporate counsel, remains optimistic. "When I was a kid," he says, "nobody wore seat-belts in cars. Then, the message got out. Now, you never see anybody without their seat-belt on. When people understand what this is truly about, they'll start obeying the law."

Maybe, but in the meantime, random crackers wave and appeal to do the right thing, not likely to hold back the flood of piracy and pornography—up to compete with most overwhelming desire to have the latest cool video game or movie. Taylor stresses that side has to be taught a what is and is not appropriate Internet use—because the temptations are not about to diminish in number. Even as Hotline is becoming known, clones of the program are starting to appear. That will mean new systems, more headlines for the software police and more reason for parents to watch where the household mouse is pointed. ■

# The next wave in Net surfing?

## The Toronto firm behind Hotline has a powerful program and a PR headache

Jason Rolka is a true believer. The 30-year-old vice-president of Hotline Communications Ltd. grows his lunch at a Toronto bistro to enshrine about the first time he saw the Internet software that gave rise to his company. He was "sensed, just blown away" by the program's capabilities. He is just as passionate about the future for Hotline Connect, the software that fuses real-time chat and easy transfer of large files. Rolka is convinced this is the new vehicle of choice to surf the Internet, providing for a thriving community of online debate and deal-making. "With Hotline, I no longer work on a computer," Rolka says. "I work on a communications machine—I work with people."

The application may prove to be the savior of the future, but Hotline Communications has a big public relations problem before it gets there. A look at the sites and the users of Hotline shows a juxtaposition of software pirates and porn merchants. "Anything that's good on the Internet, that speeds up things," says John Wolfe of the Business Software Alliance in Washington, "the pirates are going to use."

Rolka first learned about Hotline in late 1996, when a friend told him about the team surrounding a new program that someone had developed to browse the Net. He searched the Web for a week before he finally cracked down a copy to download. With the early version of Hotline up and running, he dived with other new converts, and soon became an acquaintance of an Australian named Adam Hinkley. At the age of 17, Hinkley had written the program that still has people talking and downloading. Rolka convinced Hinkley they could make money, and in July, 1997, they founded Hotline Communications with Canadiana Terence Gregory, David Berlin, Buchi Rabbin and Austin Page.

Then the walk ended in. After moving to Toronto to form the company, Hinkley abruptly bolted in March, 1998, citing with him vital software used to develop Hotline. When contacted by *Madison*, Hinkley declined by e-mail to comment, citing a court order barring him from speaking. "We were left with nothing," recalls Rolka. "Everything was encrypted on our end." The company was a lawsuit against Hinkley and recovered its property. According to John Calabro, Hotline's chief financial officer, the company will not collect the "substantial sum" it is awarded. "We had the power to put him into bankruptcy, ruin him," he says, "but that's not what we're about."

In the early days of its development, the company mailed selling copies of Hotline Connect, but found pirates were



breaking through protection codes and taking the program. Last April, Hotline Communications began offering the software for free on its Web site. To create a revenue stream, the program now carries banner ads, which appear when users boot up the browser. While Hotline is still not profitable, revenues have been increasing by 20 to 30 per cent a month since the change in business strategy.

But advertisers may be getting more action than they bargained for. As users surf from site to site, an ad stays on the Hotline window. As a result, the ads of reputable companies—such as Gateway Inc., the computer manufacturer, Mail.com Inc., the e-mail provider, and book retailer Barnes & Noble Inc.—are still on screens as users offering access to The Pam Wachman and Game Heaven, printed copies of Sony PlayStation software and free-run movies. Calabro acknowledges this happens, but says "Last but not least here, I'm into bondage." But a difference on the Hotline network is that the vast majority of sites—which are run by independent operators over whom the company has no control—contain stolen software, movies, downloadable CDs, videos and porn.

Calabro and Rolka prefer talking about Hotline's ability to further academic collaboration, long-distance learning and corporate telecommuting. They are proud of their current effort to create an online experience free of cyber ouch. To do this, the company has established its own network of 25 site lists known as "nodes" communities. Anyone who wants a spot on one of these company-sanctioned nodes must agree not to post anything illegal or pornographic.

The idea is to create 25 "clusters" based on interests like sports and health, and target ads to those groups. It may work, but so far the clean sites are mostly victims, while the piracy sites burn with online chatter.

Danylo Hawesheika

# A struggle to keep crooks off-line

**Wei-Tai Lee** was braced for a bad day. He knew he stood a good chance of going to jail, not for the pirated software he distributed, but for the child pornography he collected out of what his lawyer calls "sheer curiosity." Acting on a tip from authorities at York University in Toronto, the RCMP raided Lee's student residence in April, 1998. They found more than 700 pirated programs, which he had been distributing for free using the university's Internet provider. They also found more than 900 electronic images of child pornography that Lee, 29, kept for himself.

The former student would plead guilty to distributing copyrighted material and possession of child pornography. And on a grey Aug. 26, at the Newscenter, Ont., courthouse north

**The sheer volume of copyright crime is foiling the efforts of police**



of Toronto, Judge Thomas Clouty sentenced Lee to four months in jail on the porn charges as Lee's mother wept. For illegally distributing tens of thousands of dollars of software, which included major titles from Microsoft Corp., Adobe Systems Inc. and Corel Corp., Clouty fined Lee \$1,200. The fine was a major disappointment for Michael Raim, director of law and corporate affairs at Microsoft Canada. "We obviously don't see eye to eye with the judge," he said.

Anti-piracy advocates have been pressing for tougher penalties in such cases. Last month, the federal government took some action, enacting amendments to the Copyright Act that provide the owners of intellectual property greater legal redress in civil law. The new measures include provisions for damages of up to \$20,000 per pirated piece of software. In the past, says Alan Strud, president of the Canadian Alliance Against Software Theft, program makers had to prove not only a person's guilt, but also establish how much the piracy cost the company, which could be difficult and ended up lawyers' fees. A company might expect to recover \$1,000 in damages, while legal fees would total \$3,000. While the new penalties, he says, companies are more likely to pursue a case.

To commit his crime, Lee used a commonly available technology called FTP, or file transfer protocol. But whether



Jenkins with copyright, Lee (left) new changes to the Copyright Act will encourage software firms to sue

pirates use FTP or Hotline Connect, an advanced program popular among today's Net thieves, makes little difference. When it comes to copyright infringement, there is so much crime to fight—everything from piracy to fake designer jeans and watches, to cloned computer chips and toys—that police are swamped. The RCMP officers assigned to the field of crime spend only 10 percent of their time investigating Net software piracy, says Cpl. Rick Jenkins, who is one of Canada's authorities on copyright enforcement and is based in Milton, Ont. He says the force is more concerned with pirated software sold for a large profit. "That's where the money is made," says Jenkins.

In the United States, the Federal Bureau of Investigation monitors Web pages for pirated software; the special agent Chris Graham, the FBI's program manager for intellectual property rights in Washington, says the bureau has little time for Hotline sites. "We're just so overwhelmed with traditional Internet law enforcement, Web-based sites," he says.

The Business Software Alliance in Washington is the big anti-piracy group in the world. Does it have trouble keeping tabs on new technology because of limited resources? "If I'm prioritizing my targets," says John Wolf, the BSA's manager of investigations, "Hotline will fall below Web sites." Wolf's boss is Bob Krueger, vice-president of enforcement for the BSA's North American anti-piracy campaign. He says the organization may have to take a closer look and devote resources "to busting some of these more hard-core pirates who use Hotline."

Danilo Horvath

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## Business

# Upping the ante

The bidding war for Canada's airlines is escalating



**See you, raise you.** With the calculated resources of high-stakes poker, the bidding war for Canada's two major airlines became noticeably more intense last week.

Takover specialist Gerald Schwartz sweetened his Onex Corp. bid for Air Canada with everything from more money to promises to serve more domestic routes. For once, he also appeared to be anticipating his pursuer, giant American Airlines of Fort Worth, Tex., which would gain major service connections from the merger but would now keep an ownership position in its new Canadian airline. But Air Canada seems to regard Schwartz's play as little more than a bluff. The Montreal-based carrier responded with a blood-curdling overt battle in Quebec and a blizzard of figures to argue its original counter-offer is still the best one.

Confused? Air Canada shareholders—mostly sophisticated pension funds and mutual fund operators—who face a crucial vote on Nov. 8 may be in the same boat. On one side are some hard-nosed managers who say the Onex offer is a strong one that Air Canada will have a

*Schwartz's promise of everything from more money to more domestic routes*

tough time matching. Others feel Schwartz has thrown in the towel with a bid that is largely smoke and mirrors. And the end result for the traveling public, says Rod White, professor of business strategy at the University of Western Ontario, "may be a choice between less convenience, in the case of Onex, or higher fares, in the case of Air Canada. Each one has devised difficult strategies to make this thing pay off."

Adding to the confusion, Transport Minister David Collier said in a key Onex move to "concede" lifting the 10-per-cent ownership restriction on Air Canada stock—but not necessarily to the 33-per-cent level that Onex is seeking. Before a parliamentary committee, Collier said all but conceded Canadians would soon have just one dominant airline. (Air Canada would run Canadian Airlines of Calgary as an independent domestic subsidiary.) The minister said the government would stick together new laws to boost competi-

tion and prevent price-gouging. But his promises were almost immediately overshadowed by Onex documents filed by Air Canada in Quebec Superior Court. The papers indicated the Onex group felt it had a direct pipeline to the Prime Minister's office, at least to convey its side of the deal, and perhaps even a conversation on new ownership levels from Collier's in far back as August. No more Mr. Nice Guy, Air Canada president Robert Milton said "it is highly inappropriate" for the minister to be talking about changing ownership rules in the midst of a takeover.

Because both the sweetened Onex bid and the Air Canada counter-offer are a mixture of cash and shares, they are difficult to compare. One way of looking at them: Air Canada is offering a total of \$800 million to buy back 35 per cent of its stock. Onex is offering the same shareholders \$1.1 billion, but because American Airlines is now pledged to tender its 14.9-per-cent portion of the deal, the net cash to shareholders would be \$776 million.

Onex says it is offering \$13 a share for Air Canada stock. But because there is a limit to what it will spend, this works out to \$6 a share plus 54 per cent of the stock value in a merged company, whatever that might be worth, calculates York University economist Fred Luter. The Air Canada offer can be compared at \$4.25 a share plus 99 per cent of the new company's share value.

Among the struggles: Onex's ability to meet \$600 million in proposed transactions from a merger airline while adding debt and keeping its new pledge of no layoffs for two years and no changes in route levels, routes or regular seat sales for five years. Also on the line is the commitment of foreign backers—American Airlines in the case of Onex, Lufthansa and United Airlines in the case of Air Canada—who are fierce competitors. Air Canada's Milton has hinted broadly that his backers have drop-ped. So it is probably safe to assume at least one more round before shareholders get to the table next week.

Robert Shippard

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Calm down. Breathe deeply.  
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**B**  
Consider moving the sofa  
and purchasing a wall unit.

**C**  
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## Business

# Newcourt no more

The merger with CIT proceeds—with a name change and new price



V. ROBINSON

D. DAVISON

soon-to-be merge partner, CIT Group Inc. of Livingston, N.J., by revealing that first-quarter profit had fallen 30 per cent short of analyst expectations—a

disaster seeded in the following months in everything from bungled accounting to the failure to fund \$45 million worth of securitization deals. (In these deals, Newcourt acts as the middleman, arranging loans and leases that are then packaged and sold to outside investors.) It is likely that nobody outside the company will ever know what really went wrong. The only indisputable fact is the result: Newcourt's stock price got whopped. CIT's took a bit of a battering in its wake, and the merger the two had announced with much fanfare two months earlier occurred on the brink of collapse.

In the end, the deal went through. CIT managers, and as hell but still in-

*Robson (left), Davison (far right) meet shareholders meeting "bribe" their way*

vest on acquiring Newcourt's fabulous vendor-financing contracts with such companies as Dell Computer Corp. and Lucent Technologies Inc., came back with a revised \$4-billion offer—\$2 billion less than the original. Last week, the share-swap received round-robin approval from shareholders on both sides of the border.

Beyond a significantly lower price, the merger required two key changes to the initial proposal. First, the Newcourt name disappeared, with everything run under the CIT banner. This is a sore spot with some Newcourt executives, who, between 1984 and 1998, built the small medical-equipment-leasing outfit (on the second-largest northeast leader in the world. "It was supposed to be

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## Business

CIT/Newsouth in Canada," says Newsouth chairman David Banks, who will remain as CIT's non-executive vice-chairman as well as one of Newsouth's four appointees to the new board. "If we hadn't had the buy-outs, it probably would have worked."

The other big change is the departure of Newsouth chief executive officer Steve Hudson. The 41-year-old accountant from Scarborough, Ont., was to have been president of the new company, as well as heir apparent to CIT chief executive Albert Gumpert. "If I don't screw up, I'll get his job," Hudson told Maclean's in March.

But Hudson did screw up—if not personally, at least in the fact that he did not catch what amounted to a \$2-billion blunder. "I'm to blame," he told shareholders in a goodbye speech last week. "No one else." Newsouth officials claim Hudson himself decided to leave, along with five other executives. But they acknowledge, at least in part, that the deal came "No matter how sophisticated or how quantitative mergers are, they're also very human," says Banks. "And in this case, there was human error on both sides."

For all their fury, however, CIT managers are not skimping on the olive being handed out at the door. The departing executives get a severance package totalling \$25 million (the company refuses to disclose how this will be allocated) and their pro rata share of 1999 bonuses. Banks emphasizes that Hudson and the others are not being let off the hook for millions of dollars in loans from Newsouth—despite the impression created by confusing legal wording in the information circular mailed to shareholders. "There is a turn of phrase that created huge problems in our company," Banks says. "Nobody hid their debt figures." When CIT decides to pay Hudson and his team for the part they played in the past year's events will not be known until next spring at the earliest—ensuring that Newsouth, while gone, is unlikely to be as quickly forgotten.

Kimberley Noble

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Ross Laver

## The air merger con job

When rumours started flying in early August that Gerry Schwartz's Olex Corp. was plotting to buy Canadian Airlines and merge it with Air Canada, the first reaction of a lot of people—I was one of them—was to dismiss it as a joke.

In a way, it was. Except the real joke was on consumers, who've been sold a bill of goods about the likely impact of such a deal on airline ticket prices and service levels.

The campaign of disinformation and untruths orchestrated by Olex and the airline industry would not have been out of place in George Orwell's 1984.

The biggest of the Big Lies is the notion that the status quo, with two airlines competing fiercely for passengers and routes, is somehow bad for Canadians.

In what we now know was a trial balloon for the merger proposal, Canadian Airlines president Kevin Benson gave a speech in June in which he derided the "mutual," "vicious" and "destructive" competition between the country's two major airlines. He called the current situation a "hostile takeover" and urged Air Canada to co-operate, or, collapsed, with Canadian on some routes to ensure that in future both companies were profitable.

Transport Minister David ("I'm in charge here") Collette quickly put Benson in his place. "It's contrary to the policy—we have a deregulated environment," the minister declared. "The airlines have to follow that policy and the competition laws in the country." Aye-aye, captain.

Six or seven weeks later, the very same minister temporarily waived those very same competition laws so that Schwartz, a prominent Liberal fund-raiser, could proceed with his merger plan. Incredibly, Collette said he was doing so to ensure a "pro-competitive" outcome while "protecting the public interest." (Remember the U.S. general in Vietnam whose men "had to destroy the village to save it"?) Here in Canada, we're much more amiable—we suspend the competition laws to preserve competition.) Canadian "understand the status quo just can't continue," Collette said. Again, the implication was that the long-standing rivalry between the two airlines was somehow contrary to the interest of consumers.

Let's see now: we have two companies brawling it out, competing to see which can offer the highest level of service, and repeatedly slashing fares in order to attract customers. And this is a bad thing?



On the tarmac in Toronto: an end to cost sales?

industry into a regulated monopoly, with minimums to preserve price-gauging. It doesn't seem to matter that Ontario got rid of regulation in the first place to ensure lower ticket prices. What's next? Maybe the Liberals will re-regulate oil prices and the long-distance business to spare us from more ruthless competitors. After all, look what regulation has done for dairy, egg and chicken prices.

At the risk of pointing out the obvious, companies don't try to take over their rivals just for the hell of it. Every industry analyst who has studied this takeover fight agrees that a merged airline would generate sharply higher profits, in part because it would be able to charge higher fares. Don't believe it? Then why did Kevin Benson complain mightily last month when Air Canada launched another sale? Schwartz has promised that an Olex-run Air Canada would hold the line on prices, but that only refers to undisclosed ones. Those would inevitably become a thing of the past.

It's probably too late to hope that Ontario will come to its senses, let Canadian Airlines die a natural death, and throw the airline market open to new domestic and foreign competitors. But from the standpoint of consumers, any other solution is truly mindless.

Of course it isn't. It's what business is all about, and the fact that Benson can't seem to understand that goes a long way towards explaining why Canadian Airlines is in trouble, and why twice this decade it has gone crumpling to Ottawa to be rescued from its own mismanagement. This supposedly "vicious" and "mindless" competition has in reality saved Canadian consumers ructions over the years. True, it hasn't been good for airline shareholders, but that's their problem. If it's guarantees you want, try Canada Savings Bonds.

The absurdities don't stop there. Back in June, Air Canada denounced Benson's call for more co-operation between the airlines on the grounds that it would lead to a lessening of competition. Yet now Air Canada has tabled its own bid to buy Canadian Airlines. For good measure, CEO Robert Milton is offering to establish a discount carrier to be based in southern Ontario. This way, we'll have three airlines all controlled by one company. Can down on overhead, I guess.

As for Collette, he's now promising to "protect consumers" by turning what's left of the airline



*Lawren used to be  
just your old weekend! Her dress was  
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## Making spending and giving easier

Sometimes it is possible to do well by doing good. That at least seems to be the theory fueling the proliferation of affinity cards. Such credit cards—which bear the logo of an organization or charity the cardholder wants to help, as well as the name of the issuing financial institution—have been available in Canada for about a decade, but have recently become much more widespread. The Royal Bank of Canada alone has introduced 20 affinity cards in the past year, including one last week with the Canadian Red Cross. According to Pierre Giroux, the bank's senior manager for affinity cards, everybody wins. The bank is able to focus on marketing and develop closer relationships with clients. The organization receives extra money (from a percentage of the total purchases) outside

of its usual fund-raising efforts. And there is no additional cost to the customer. Paul Bennett, a senior vice-president with Bank of Young, says the motivation for using an affinity card is very different from loyalty cards, where the customer earns points towards a new car, trip or a reduction of their mortgage. While the loyalty cards appeal to greed, the affinity cards induce altruistic feelings, he says. "Every time a customer pulls a card out of his or her wallet, it's a powerful statement of 'this is who I am.'"

## TV for speculators

The British are coming—and they're bringing their tale on round-the-clock international news coverage. Starting this week, BBC World, which already averages 150 million tuned-in households in 200 countries, will be available on digital cable across Canada (though not on basic cable) and via satellite. That means Canadian investors will be able to keep track of the international landscape 24 hours a day, says BBC World news anchor Stephen Cole. He adds that many financial analysts and speculators prefer the British all-news channel because it offers global coverage without the American bias found on its U.S. competitor, Atlanta-based CNN. "The Canadian market is much more interested in the world view," Cole observes. "We offer coverage that is analytical, but not academic."

## By the numbers: Gross domestic product

Canada's gross domestic product, or total output of goods and services, grew for the 15th straight month in August, according to Statistics Canada. The Canadian economy grew by 4.1 per cent, fuelled in part by the U.S. economy,

which advanced by 4.8 per cent on an annualized basis during the third quarter of the year. The growth occurred with no signs of renewed inflation, so attention on Wall Street and the Toronto Stock Exchange responded

enthusiastically. "The economic news was so comforting that they lit up the buy signs, and everybody did exactly what they were told to do—just go buy 'em all," said Fred Kichen of Scotia-McLeod Inc. in Toronto.

## Money Talks

### The feeling isn't mutual

Challenging conventional theories about mutual funds, *Investment Tips and How to Avoid Them* (Penguin/Hall Canada) offers a straightforward Canadian guide to investing. Edmonton financial adviser Hilarie MacBeth walks readers through the pitfalls in mutual funds, market-timing traps and how to find expert advice.

### Sign of the times

The oldest continuous barometer of the U.S. stock market, the 103-year-old Dow Jones industrial average has taken on a late-20th-century look. It now includes chip-maker Intel and software giant Microsoft, as well as two corporations with high-tech ways of doing business—retailer Home Depot and telephone company SBC Communications. They replace Sears Roebuck, Goodyear Tire & Rubber, Chevron and Union Carbide—all of which had been on the 30-stock index since before their replacements existed.

### New standards

As part of a long-running effort to standardize accreditation of financial advisors across Canada, regulators outside Quebec plan to bring in a new designation by 2001. All advisors who sell securities or insurance will have to pass an exam that includes investments, taxes, and legal and ethical issues.

### A taxing situation

The Toronto Dominion Bank warns that Canadians are facing a record-high personal tax burden this year thanks to the federal government. In a report issued last week, TD Bank says while the total tax take of provincial governments has subsided, and even started to fall, Ottawa has more than offset that progress. The culprit? TD Bank says it's personal income tax, rather than Employment Insurance or Canada Pension Plan premiums.



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## You Say You Want a Revolution II

With digital technology, anything you want is a click away. Merchants of all kinds now offer goods over the Internet. There are hundreds of online auction sites where shoppers can find one-of-a-kind collectibles or bargains that are too good to pass up. You can download music directly to your PC — not just from up-and-coming bands who are using the Net to make a name for themselves, but from established artists like David Bowie and Sarah McLachlan.

Looking for a way to pass some unfilled hours? At online game-playing sites, you can match reflexes against players on the other side of the continent in an action game like Quake, or match wits in a strategy game like Age of Empires. If you would like something more sedate, you can even have a game of Scrabble or Hearts online.

Every revolution has its dark side, though, and the Digital Revolution is no exception. In recent months, there have been some serious security breaches on the Internet. Federal legislation, which is expected to pass Parliament this fall, will force companies to ensure that the privacy of their customers is respected. Maintaining customer privacy makes good business sense for companies who want to participate in the digital economy, experts say. Consultants are increasingly concerned about this issue, and will deal only with companies who earn their trust.



## Play Me a Song

With major artists distributing music online, the Net is entering the musical mainstream.

September 21, 1999, will probably be remembered as one of the most important dates in the history of recorded music. That was when David Bowie's latest album, 'Hours...,' was released for downloading on the Internet, a full two weeks before its release on CD.

Use of the Internet to distribute music has skyrocketed over the past few years. Jay Samit, senior vice-president for EMI Records, says one billion songs were downloaded during the first nine months of 1999.

By far the most popular way of sending music over the Internet is through a format called MP3. Much of the traffic in MP3 music is in pirated songs, sometimes downloaded from pirate Web sites, more often traded on news groups. Some MP3 activity falls short of outright piracy, for example trading out-of-print or concert recordings.

There is also a large legitimate trade in MP3 music. Many up-and-coming musicians use MP3 to distribute their music, doing an end run around record companies. Typically, they let you download out sample songs, then buy more songs if you like what you hear. At sites such as [www.mp3.com](http://www.mp3.com) and [www.emusic.com](http://www.emusic.com), you will find music of every genre, from country to classical, from hip-hop to world music. Not all the musicians on these sites are unknowns. You can buy MP3 songs by artists ranging from Louis Armstrong to Frank Zappa.

Unlike MP3 files, music recorded in Internet formats such as Liquid Audio and Windows Media Technologies cannot be freely copied, unless the creator wishes. Artists such as Sarah McLachlan and Lyle Lovett use this technology to let you listen to their music online.

Bowie's new work marked the first-ever release of a full album by a major recording artist over the Internet. Smart says this will be the first of many such projects by EMI, the parent company of Bowie's label, Virgin Records. Smart says that within two years, EMI will make every recording it has ever had on CD available for downloading, as long as it still has rights to the recording. "Beyond that, there will be a lot of stuff that's never gone beyond vinyl," he adds. "Nothing has to be out of print in this new world."

Sony Music expects to offer a limited number of singles from its current catalogue this fall. Universal Music Group and BMG Entertainment are collaborating with AT&T and Japan's Matsushita Electric on a system for online delivery of music. Warner Music Group is still in the experimental stage, says Jordan Rood, senior vice-president, new technology. Warner has offered promotional songs by artists such as Jewel over the Net but has not announced plans for commercial distribution of music over the Net.

Bill Briss, vice-president, Internet development, for CDPlus.com in Mississauga, Ont., does not think online selling will ever displace conventional record stores. CDPlus.com, which operates 150 retail stores, also sells music online, and carried the Bowie album. "I still believe most consumers want to go to our stores," he says.

While downloading music is not as easy as buying a CD and plunking it in your stereo, Andrea Cook Fleming, vice-president, corporate marketing for Liquid Audio, Inc., says there are offsetting benefits. A typical music store can carry 60,000 files, she says. With downloaded music, there are no such limitations. Another attraction is the ability to buy just the songs you want. Instead of buying a \$17 CD, you can make your own compilation, with better sound quality than tape.

Similar flexibility is offered by in-store kiosks that let people choose the music they want, then create a custom CD. According to Fleming, the world's first look-like record store will open in Seoul this fall. The Music Center will not carry any inventory. Customers will choose the songs they want at workstations in an Internet-café-like setting, then after they have paid for the songs, create a CD. Briss says his company is looking into installing similar kiosks in its stores.

Most people who download music off the Internet will want a way of listening to music away from their computer. CD Recorders, which start at around \$300 for a drive that fits inside your PC, offer one such option. Copying MP3 files to CD is not difficult, and you can also make a single CD copy of downloaded Liquid Audio files.

The screenshot shows a website with a dark background and white text. At the top, it says "HOURS". Below that is a quote: "David Byrne, as a musician, performer and songwriter, continually reinvents himself and his art." - Vibe Magazine. Underneath is a list of artists: "What you like to see on the list of the first people who will have David Byrne's services online - 'Hours'." The list includes: "1. David Byrne", "2. The Roots", "3. The Roots", "4. The Roots", "5. The Roots". To the right of the list is a section titled "Featured Information" with links: "CD Plus.com Prices", "CD Plus.com", "Download Time Info".

The other alternative is portable music players like Diamond Multimedia's Rio, Samsung's YEPPI, Creative Labs' Nomad and RCA's Lyra. These devices range from \$150 to \$375 depending on features and the amount of memory. You transfer MP3 songs from your computer onto the device, then listen to your songs on headphones. Similar devices that let you download songs recorded in formats such as Windows Media or Liquid Audio (such as the Bowie album) will appear late this year and early next year. Companies planning such devices include Creative Labs, Diamond Multimedia, RCA, Sanyo, Sony and Toshiba. You can also play MP3 songs on Windows CE organizers such as Casio's Casiopea E-100.

## Head to Head

The latest electronic games let you play against human opponents



Over the last few years, electronic game playing has changed from being a solitary pursuit to being a social pastime. The ability to go head-to-head over the Internet against human players, rather just playing against your PC, has become de rigueur. In fact, two of this year's most eagerly anticipated 3-D action games, Unreal Tournament from Epic Games and Quake III from id Software, are online, multiplayer-only.

Another online game due to appear late this year is Microsoft's Asheron's Call, which presents a complex, three-dimensional fantasy world in which players from all over the world can meet and interact. Players take on roles such as wizards and warriors, and build power bases by taking novice players under their wing.

But there are also several stunning new single-player action games. Systems Shock 2 from Looking Glass puts you aboard an interstellar spacecraft that has been taken over by alien-controlled zombies. Heavy Gear II from Activision drops you into an overworld suit of battle armour, and requires quick tactical thinking. Finally, Rogue Spear from best-selling author Tom Clancy's Red Storm Entertainment follows up last year's superb Rainbow Six, again placing you in command of an elite anti-terrorist command unit defusing hostage situations that are all too tensely believable.

Airbrush aviators have several excellent new flight simulators taking them up into the silicon skies. Flight Unlimited III from Looking Glass and Fly! from Gathering of Developers let you cruise over satellite-accurate terrain in the United States and Canada. Microsoft's Flight Simulator 2000 should join them around the end of the year.

Microsoft is also likely to rule the world of strategy, with its elegant Age of Empires II: The Age of Kings, which lets players command armies through the Middle Ages, building up empires and overcoming enemies. The game can be played solo or online.

Canadian-made games, while not numerous, are continuing to garner high ratings. One of the most promising is Homeworld, a dazzling 3-D space strategy game developed by Vancouver-based Relic Entertainment and published by Sierra-On-Line.

For people who want more sedate games, Microsoft offers classics such as backgammon, bridge and checkers at MSN Gaming Zone ([www.zone.com](http://www.zone.com)), its popular online game service.

In video game consoles, the most significant event this year has to be the arrival of Sega Dreamcast, the first new video game console system in several years, and the first to rival the capabilities of current personal computers. Selling initially for about \$300, Dreamcast plays games recorded on CD, and displays images that are much sharper and more detailed than you have ever seen from a game system that connects to your TV. It also has a built-in modem for Internet surfing and gaming.

Sonic Adventure is the system's signature title, featuring Sega's well-known blue-haired hedgehog. It is a hyperkinetic 3-D romp through fantastical futuristic worlds, sure to please younger players. For the older crowd, Sega Sports NFL 2K scores a touchdown with amazingly realistic 3-D players and weather effects that look almost too real.

According to Sega, over half a million Dreamcast systems were sold across North America in the two weeks following its September debut. The system certainly needs a fast start, because next spring it will be challenged by Sony's powerful new PlayStation 2. But this Christmas at least, Dreamcast will be the coolest toy under the tree.

advertising supplement

## A Matter of Trust

If you have ever bought anything over the Internet, or even tried to download free software, chances are you were asked to provide your name, address, phone number, e-mail address, age, income, gender and other personal information. If you have never wondered what happens to that information, maybe you should.

There are two issues affecting information stored on computer: security and privacy. If private information is leaked because the computer storing the system is hacked, it is considered a security issue. If it is leaked because the organization misuses the information, it is a privacy issue.

Nick Gattuso, principal in the information technology security and privacy practice for IBM Global Services, says security flaws are common. "With every organization that we've worked with, there are some security breaches. Many are insignificant, in the sense that they may not have a significant impact on a company's bottom line."

But, even a breach does not have a significant monetary cost, it can be serious, Galanter says. Companies have had their Web sites defaced by hackers, and others have had their Web sites altered in such a way that visitors are redirected to pornographic sites. These kinds of incidents affect a company's image and profitability.

Security is as important to companies as it is to individuals, Galanter adds. Many companies need to integrate their computer systems with their suppliers' to make ordering more efficient. Galanter says he has seen instances where a company could have gone into a supplier's system and seen a competitor's orders. He is not aware of real-life instances like this, but IBM's "ethical hacking" practice has exposed holes in clients' systems where this sort of breach would have been possible.

“Companies make the assumption that because a breach hasn’t occurred, one won’t occur.” Galletta comments. “Very few organizations have thought through what an effective security program is. Companies tend to focus on external hackers, but the majority of breaches occur within the company through human error or disgruntled employees.” For example, employees might email confidential information over the Internet without encrypting it. “That information will sit on an Internet provider’s server where other people can look at it, putting the company’s intellectual capital at risk,” he says.

Galotto advises companies to establish thorough security policies covering areas such as virus protection, encryption of e-mail messages and incident response. They have to make sure employees understand those

policies, and they have to conduct regular assessments to make sure the policies are being followed. "An effective program doesn't just focus on technology," he explains, "but on managing people and technology."

"Security is just one component of privacy," Galante adds. "If I'm buying something over the Internet, I expect the seller to keep my information private. I don't want my information sent around to other companies, and I don't want the company to sell information on my buying patterns." Privacy breaches can have serious results for individuals, for example, if health information is improperly shared with insurance companies.

Asst. Crown Counsel, information and privacy commissioner for the province of Ontario, calls privacy "the biggest issue with respect to the World Wide Web. Information is routinely collected then used for a variety of purposes." Through a process known as profiling, some companies collect information on people's surfing habits and viewing habits, then provide this information to other companies.

Coxonian says the consequences can range from the merely annoying — junk e-mail for example — to the truly troubling — for example, identity theft, where someone fraudulently uses someone else's identity to obtain credit or get a job. "Identity theft is one of the most serious forms of fraud that proliferates because of the Net," Coxonian states.

The bill, Parliament is expected to pass Bill C-58, which will impose on the private sector the same privacy protection requirements now faced by public-sector organizations. These include getting people's consent before acquiring information, identifying the purposes for getting the information, limiting use of the information to those purposes; ensuring the accuracy of that information; allowing people access to their personal information; and ensuring that information is safeguarded.

If a company misuses information, the first recourse is to the company itself. "Often privacy abuse is inadvertent," Cavoukian notes. If the company doesn't respond satisfactorily, the person can complain to the federal privacy commissioner. "That in itself is a powerful tool," Cavoukian says. "No one wants bad press." From there, the process escalates to include investigations, audits and possible fines.

Even without privacy legislation, companies should ensure privacy protection out of self-interest, Ciolek says. "If companies don't have consumer trust, they won't be able to participate in business-to-consumer e-commerce. Customer information is the basis for the new business model." When customers aren't confident that companies will respect their privacy, they leave out or delay the information they supply. Ciolek says, "If you want meaningful information for data mining, you have to have consumer trust."

Accounts, Ed Kierthaus, vice-president of the national accounts solutions group at MCI Canada Ltd., whose sales software and consulting services to help companies with privacy. "One-to-one-based marketing is the goal of many companies. In order to have those one-to-one relationships, the quality and accuracy of data is critical. Otherwise the company is selling on bad data. Companies realize that privacy is the next big issue after Y2K. Y2K has an end-date of December 31. Privacy will be a concern long after that."

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## Going Once, Going Twice

You can get almost anything you want through Internet auctions

Here is an Internet riddle: what does a human kidney have in common with 500 lb of marijuana? Answer: both were offered for sale on eBay (<http://www.ebay.com>), the wildly popular Internet auction site. Both auctions were terminated by eBay, as its policies forbid the sale of body parts and illegal goods.

But if it is not illegal, chances are you can find it on eBay. Among the three million items available at any one time are all sorts of collectibles, cars, computers, cameras, electronics, sports memorabilia and antiques. It's not the only auction site on the Internet, but it's "far and away the largest," says Damien Wershtler-Henry, co-author of *Internet Directory 2000* and *The Complete Idiot's Guide to Online Shopping for Canadians*.

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"In the last year, eBay has become an actual culture," Wershtler-Henry continues. He thinks a pivotal event was a *Wired* magazine profile of sci-fi author William Gibson, in which Gibson said he liked poking around eBay looking for Swiss watches.

Before you can bid for items on eBay, you have to register with the site. When you have found something that tempts you, you enter a bid. If someone out-bids you, you receive e-mail notification so you can respond. If your bid is the highest, you receive notification. It is up to you and the seller to make arrangements for payment and delivery. Most sellers will not ship until they receive payment. Sellers pay a commission to eBay when their goods are sold, and can pay extra for services like boldface headers.

This auction site compiles satisfaction ratings on both buyers and sellers, showing their performance at previous auctions. It has free insurance against fraud. Though the maximum liability is only \$200 (U.S.) if you are worried about the seller not delivering, Wershtler-Henry suggests using an escrow service, which, for an extra fee, holds payment in trust until the buyer verifies that the goods have been received.

Wershtler-Henry says there have been instances of shady practices. "Any time there's a new technology, people will come up with ways to scam it," he says. "But if you compare auction scams with run-of-the-mill credit-card fraud, it's nothing."

One shady practice that has affected eBay sellers is "bid shielding," where two bidders collaborate to minimize the price of an item. The first bidder enters a low ball bid. The second enters a very high bid to scare off other possible bidders, then withdraws the bid, claiming some kind of misunderstanding. Sellers affected by bid shielding, eBay says, can re-auction their goods. But sellers never see withdrawn bids, so there is no way to know whether they have been hit by bid-shielding.

Because the vast majority of sellers on eBay are American, Canadian buyers face extra costs. Something that seems a bargain in American dollars may not look so appealing when you convert the cost to loonies. Shipping costs are higher to Canada, and buyers may also have to pay duty and sales taxes. That depends on how violent customs and excise is on the day your purchase crosses the border. "It's catch-as-catch-can," Wershtler-Henry says, noting that it's more common to have to pay taxes when large couriers and sellers are involved.



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There are Canadian auction sites where you can avoid these cross-border hassles. "They're pretty sophisticated," Wershtler-Henry says. Most of the time, they have very few products on auction. And few sites can match eBay's technical sophistication, he adds.

There are other types of auctions for buyers who want a safer way of finding bargains. Rather than acting as an intermediary between buyer and seller, bid.com (http://www.bid.com) actually handles the transaction. In the business-to-consumer area, (the company also has sites devoted business-to-business and licensing), bid.com offers electronics products, computers, jewelry and collectibles obtained from authorized dealers. All products carry the original warranty, says Jeff Lymburner, president of bid.com International Inc.

"In the eBay model, there's no way of knowing if the product you're bidding on is accurately represented," Lymburner says. "Everything we sell comes with some warranty or guarantee."

Business-to-consumer sites like bid.com will show greater growth over the next five years than person-to-person sites like eBay, predicts Forrester Research Inc. of Cambridge, Mass. According to that report, American spending at person-to-person sites will be \$2.8 billion (U.S.) this year, compared to \$1 billion (U.S.) at business-to-consumer sites. In 2003, Americans will spend \$6.4 billion (U.S.) at person-to-person sites and \$12.6 billion (U.S.) at business-to-consumer sites.

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The Forrester report also is a statement by The National Consumers League in the United States that online auctions are the leading source of Internet fraud. While some sites are addressing the fraud problem through new insurance or optional escrow services, too many sites ignore it, the report adds.

Despite possible risks, many people keep coming back. A year ago, Fred Brestner, who owns an audio/video store in Toronto, was looking for a computer for his kids. He found an old but working desktop system, complete with monitor and modem, on eBay. The final price worked out to \$310 (Can.). This summer, when he was looking for a notebook computer for his business, he went back to eBay. He ended up paying \$4,000 (Can.) for a three-month-old computer that would have cost \$5,400 had he bought the unit new in Canada.

"I had several communications with the seller before completing the purchase, and his eBay ratings were excellent," Brestner says. "There were some risks in the computer that he told me about, but it's been a great product."

## Sports

# The ghost flight

Payne Stewart dies in a mysterious plane crash

**He wore plus fours and loud shirts, sometimes in the colours of the American flag—a tip of his hat-to-honor to both his country and his profession of golf tradition. He grew up in public, born an occasionally prodigious twenty-something on a born-again Christian, and from an over-the-top rah-rah guy at the 1991 Ryder Cup to the mature gentlemen who at September's Ryder Cup stood up for Colin Montgomerie when the burly Scot was heckled by some obnoxious U.S. fans. In his 42 years, in fact, Payne Stewart gave the world many images, but none was more indeleble than that of last week. Stewart died a mysterious death about a private Learjet 35 that flew for hours with apparently no one in control and eventu-**

**commercial flight. And if there is a safety issue, they want to know.**

That said, experiences of business aircraft—mainly Learjets and Gulfstreams flown by professional crews—are quick to point out that their safety record is better than the scheduled airlines. Before last Monday's flight, it had been two years since the last fatal business aircraft accident (including private planes flown by part-time pilots). Still, a spokesman for Bombardier Inc. of Montreal, which now owns Learjet, and the company has sent an accident investigator to the crash site in South Dakota. "We don't know what happened on that aircraft," said Bombardier spokeswoman Catherine Chase. "We're seeing a lot of specula-



Flight above 3,000 m because air thin at altitude increases, leaving insufficient oxygen and too little pressure to force oxygen through the lungs and into the blood. If the Learjet cabin depressurized at 9,000 m, Stewart and his fellow travellers would have had 30 seconds in which they would have been conscious enough to get their masks on. At 12,000 m, they would have had only 15 seconds. The last contact air traffic controllers had with the doomed

flight, above Gimmesville, Pa., was to instruct the pilot to fly at 11,900 m.

While experts pondered the mystery, others remembered the man. Stewart was a two-time U.S. Open champion who made many friends on and off the tour in Montreal, where the Bell Canadian Open was played in 1987. Zippy Eichenbaum, the owner of Zippy's Pub on Concord Street, ac-



The Learjet 35s winning the 1999 Open (top): a gentleman

ally crashed, having run out of fuel, into a cow pasture near Miss, S.D.

What earned Stewart's charmed survival into a flying, freezing coffin? Initially, the only clues were provided by air force pilots who crashed the plane during its speedy, 2,750-km flight and saw that windows were frosted on the inside. Investigators suspect the Learjet lost cabin pressure shortly

after taking off from Orlando on its way to Dallas, perhaps from a broken window or door seal, and that the air people onboard—Stewart, his two agents, a golf course designer and two pilots—had suffocated long before the crash. But no one knows for sure—there was no indication on the flight recorder, and experts were still sifting through the wreckage last week. Their findings will be scrutinized closely: a growing number of celebrities and business people choose the privacy and convenience of private jets to avoid the airports, delays and public scrutiny of

tion about circumstances that can be seemingly trivial. But I think at this stage we should avoid conclusions and look at co-operating with the authorities responsible for the investigation."

U.S. Federal Aviation Administration records show 12 Learjet 35s had pressurization problems between 1976 and 1988, usually due to a faulty valve, but all landed safely. In 1995, the National Transportation and Safety Board ordered the valves replaced, and there has been only one reported problem since, in 1996, and that plane, too, landed safely. Cabin need to be pressurized for

calls that he didn't recognize Stewart when the player first came in—the didn't wear his distinctive golf attire off the course. Stewart came by that night after work, and they would talk about golf, about how he loved Montreal and about how he raised his children and wife when he was away on tour. When Stewart would approach, "he never once got annoyed or mad to us as autographs," Eichenbaum says. "He was a real gentleman."

John Nicol writes from Bethesda in Montreal

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The Maclean's Excerpt

## In the tracks of adventurers



On Aug. 27, 1912, a British writer named Thomas Wilby set out from Halifax in a brand-new Buick Special touring car with Jack Haney, a St. Catharines, Ont., doctor and mechanic, in search of a winter route across Canada. Eighty-five years later, Maclean's Senior Writer John Nicol set out with Lance Pouliot, a Vancouver-area historian/biographer, to re-enact that 53-day trip, again in the same town on the same night, even in some of the same boots. Nicol took The All-Red Route from Halifax to Victoria in a 1912 Buick, published in October by Macleaver & Co., tells the

story of those two journeys and takes a critical look at the car's impact on the 20th century.

On Oct. 4, 1912, Wilby, Haney, mechanic Earl Wier and a man described as Mr. R in Wilby's book, A Motor Tour Through Canada, had just finished a trying stretch west from Cranbrook, B.C. Following narrow mountain trails into a swamp, they had to be rescued by a team of horses. In the evening, they reached the small town of Yukon, near the Idaho border. From there, a road ran to the B.C. town of Creston—but it looped across the U.S. border. Talking that route would mean their goal of crossing entirely within Canada—the so-called All-Red Route.

Incandescent and big freight cars loomed out of the shadows, the men crossed the tracks to enter a gloomy-looking inn. They managed to get a greasy supper and the man, and Wilby did some reconnaissance to discover that no trains were expected—barring a possible freight or two—for the next few hours. Officially, it was forbidden to take the tracks, so they asked no direct questions, and volunteered no hint of their intentions.

With the feeble light of their acetylene gas headlights, they followed a trail into the woods to try to find a secluded access

## A Maclean's writer crosses Canada in a vintage car, retracing the historic 53-day trek made by intrepid pioneers in 1912

to the tracks. They came upon the campfire of a mail gang, and the men told them where they could find a level railway crossing. Wilby said they needed 10 minutes to make the unknown man for the courage to direct their Buick into the unknown. They had assumed that if a train came from the east or west, and there was no way to pull off the tracks, they would leap from the Buick and scurry to the park bench.

Our venture to Yukon 85 years later was actively serene—on a smooth glide along Highway 3 from Cranbrook to Creston. The Yukon Diaper was wrong, beaver, beaver and carrot color, but we opted for Yukon Provincial Park and sandwiches made by Lester's wife, Irene, who with their son, Peter, was folk-

at the first sight of an approaching headlight. And yet, strongly though, their record just then nothing novel in the situation. It was as if we had always motored on a railroad—so paradoxical a Man! After all, danger was no greater there than in every turn of the crowded city thoroughfares, where no one knew from what direction it might come. Here, every fibre, every cell, was ready for it."

The Buick, with two wheels inside the rails, hopped from one set to the next, moving slowly and, on some downward, curving track, Haney had to use all his weight on the brake to stop the car from careening into the darkness. Wilby said the fortunate endured "incessant and infernal jiggling and

jolting that shook the trees and vibrated through the spine. The car rolled slightly as when a man stumbles with cold. One felt as though in spilling there was a danger of being the vagrant at every attempt at articulation." The spook who kept the rails steady to the ties cut the two back tires to shreds.

Just before midnight, they reached a darkened Kootenay railway station in the forest, where they swivelled a youth who showed them the road to Creston. It would take another drive beyond to cover 19 km along the Coast River Gorge, where they had to use the block and tackle their times on one hill alone. "It was like asking the car to climb a wall of wet, loose gravel," wrote



The modern crew in front of the Goldenrod Hotel in Merritt, B.C.; the same scene in 1912 (opposite); covering 22 km on train tracks through mountains on the dark, path to keep the route inside Canada.

lowing us in a compact. For the sake of displacing photos, Lester moved the Buick onto the tracks for a puzzling idea that would be unrealistic for the pampered modern commuter.

In his book, Wilby describes the adventure on the rails, which commenced around 9 p.m.:

"We went aside the gleaming rails which were to lead us along the intense darkness of the Yukon Loop. There was a gap as one left the first forward plunge of the car and the white path of acetylene light shot before us into the steepest shadows of that forest wilderness. Four pairs of eyes stared to pierce the distance ahead and behind; and every nerve was strained in listening for a possible oncoming of rail and steam which might dash down upon us at any moment from around a curve or crash on in its swift career from behind! Muscles were tense, ready for the leap to a precarious safety

Haney in his company magazine, the Buick Echo.

They had to fix two flats, but they reached Creston by 3 a.m., basking their heat in the success of becoming the first car to arrive from Cranbrook. The owner of the Burton Hotel served them "the loving cup" in celebration of having cheated death. While they stood at the divoty lit by Mr. R. said, "Lucky thing we came over the tracks in the dark. Those perils are bad enough to look at from the train, but in daylight in a motorcar—Excuse me!"

In 1997, the Coast River Gorge hardly seemed like a rushing torrent, but a railway bridge crossing the gorge gave us a frightening view of the heights at which the Pashlanders had travelled near Creston. We saw evidence of old, now-closed roads that would challenge the fortitude of a modern mountain biker, never mind the occupants of a 30-horsepower car with 1912 brakes. We arrived about 12 hours earlier than did the intrepid adventurers. We had our own flat to deal with on the roller behind the campfire, but all we did was pull into Creston Big-O-Town, which fixed it for free. ■

By John Nicol

By 8 p.m., the horse team led Haney, Wilby and Wier into Yukon where they faced another dilemma. They could stay into the United States to get to Creston, or they could cross 22 km on railway track to Kootenay. While a passing

Reprinted with permission from The All-Red Route: From Halifax to Victoria in a 1912 Buick, copyright John Nicol, published by Macleaver & Co., Toronto.



# The Craze that Ate Your Kids

The desire to catch 'em all has made Pokémon cards and electronic games hot, and schoolyard disputes even hotter

By James Deacon

In the cluttered heart of The Comic Hunter, a card, game and comic shop in downtown Charlottesville, dozens of kids are rifling through catalogues, examining plastic-sheathed cards and comics, and playing games—loudly—on tables at the back of the store. For 10 years, proprietor Sue Smith has grown used to the after-school crush, but lately it has been worse. A Japanese import named Pokémon has added doublets to the mix by attracting younger shoppers into the store. Riding the unending popularity of the electronic game and TV show of the same name, Pokémon cards bearing the images of the 150 characters have captured the imagination—and allowances—of parents all across North America. And that has changed the demographics inside shops like The Comic Hunter. “Before, the majority of our stock was aimed at teenagers,” Smith says. “Now, we’re getting two-year-olds coming into the store with their parents. It’s great.”

Parents, get on your wallets. Even though the purveyors of Pokémon—Japanese for “pocket monsters”—have already sold more than \$5 billion worth of games, toys and cards worldwide, there



Campbell (left) and Jackson wish their cards' kids live a game that negates their parents



Pokémon and Ash (right) from the TV series Pokémon attract two million viewers a week on MTV



is a huge appetite for more. Some analysts predict that revenues will double by the end of 2000, making Pokémon the top-selling toy category ever. Trading and game cards that were first introduced last January are still so popular that North American store owners cannot keep stock on the shelves; in fact, two versions of the cards have been the continent's top-selling toys in 1999. On the horizon is a Nintendo video game that responds to kids' voice commands. More immediately, however, and manufacturers are madly developing new Pokémon toys, clothing lines and games to cash in on Christmas sales.

Those, in turn, will be propelled by campaigns to sell specially designed Pokémon boxes of Kellogg's breakfast cereals, and pocket-monster figurines at Burger King fast-food outlets. Then there's the Nov. 12 North American release of the first Pokémon big-screen movie, which some industry analysts predict will be a bigger box-office bonanza than last spring's *Star Wars* movie, *The Phantom Menace*. Followed by the marketing clout of Hollywood game *Worms* Bros., the biggest multimedia kiddie craze ever, which flurries North America just over a year ago, is not going away—at least, not anytime soon.

Which isn't entirely good news to school administrators, who in many districts have banned or at least restricted the use of cards and handheld Game Boys to keep the peace. Most of the time, the trouble results in tears, arguments and occasional fights over who the kids call “top-offs”—bad grades and cheating too much money for rare cards. Last week in Laval, Que., the day after Saint-Georges elementary school had banned the cards, a 14-year-old boy tried to recover his little brother's box of cards from a 12-year-old who had allegedly stolen them. The 12-year-old pulled a knife and cut the

older boy's arms (the cut required four stitches to close). "As far as I know, it's the first time such a violent event has happened in our school," said Saint-Georges principal Françoise Ducharme. "It's completely senseless."

Kids, of course, will fight over almost anything, but there is no debating the passions of Pokémon. What's the appeal? The challenge for the core audience, mostly kids between 5 and 12, is to learn and understand each character's attributes, because knowing the "health"—or strength—and the fighting capabilities of Pikachu and Charizard and all the other Pokémon is essential to making good trades and to competing effectively in tactical card games. That, says Christopher Byrne, editor of *The Toy Report*, a weekly trade newsletter published in New York City, is part of Pokémon's allure. But its broad popularity, he says, owes much to its sophisticated distribution—on TV, on electronic games, on cards and, particularly, on the Internet. "It used to take a while for trends to make their way to Kansas," he says. "Now, wherever the kids are, Pokémon is there."

The pocket moment that is overwhelming North America were unveiled in 1996 as part of an electronic adventure game devised by Satoshi Tajiri, the 33-year-old president of the tiny firm Game Freak. On a shoestring budget and with only four programmers, Tajiri based the original 150



Choose retailers shopping for stuffed Pokémon in a Tokyo department store: more than \$5 billion worth of Pokémon products have already been sold worldwide

for a day—Pokémon was a hit. Since the first two versions of game software were introduced in September 1998, Nintendo Canada has sold about 450,000 pieces. In 1999, the company says, sales of game software will hit one million units, with revenues topping \$80 million across the country. The animated series, meanwhile, now delivers about two million viewers a week to daily broadcasts on Toronto-based YTV. "For a cable channel, those are huge numbers," says Peter Moss, YTV's vice-president of programming and production. "Pokémon," he added, "is our friend."

Toy industry officials marvel at the phenomenal staying power. Fads often come and go in weeks, and the life expectancy of a full-blown trend is often measured in just a few months. Tickle Me Elmo and Cuddly Bees are lucky to get one Christmas season to themselves, whereas there is no doubt that cute little Pikachu will dominate its second Christmas in one year during the coming sales frenzy.

Part of the reason is that Pokémon is collectible—an slogan is "Gotta catch 'em all!"—and kids love to collect. As well, the card-playing and trading is inherently social, which adds to its appeal. And perhaps best of all, a mascot paragon. "The kids in the core groups that are attracted to Pokémon are at an age when they are trying to define themselves as different and separate from their parents," says Byrne. "Pokémon helps them do that because it's something they can be good at, but their parents can't follow it."

Walter Duddelick, a sociologist at the University of Toronto in Mississauga, says the sociable, collecting side of Pokémon is "wonderful." He is less enthused about the electronic games. "To me, that's like playing solitaire in public," he says. "You say, you would never invite friends over to watch you play solitaire. You'd only do that if you were alone."

Said it was the electronic game and the TV show that first

hooked the majority of fans. Sarah Jackson, 11, of Vancouver, likes the TV series and says Pokémon combines her interests in animals, computers and soccer. "The Pokémon animals are cute," says the sixth-grader. "The human characters are really nice and funny too." Sarah was introduced to Pokémon by her friend Charlotte Campbell, 11, a Grade 6 student in West Vancouver who says she played the handheld electronic game obsessively when it was first introduced last year. But now she says the game is a Grade 5 thing. "I still like the characters," she says, "but I don't play with the Game Boy every second of my free time, the way I used to."

That too-consuming interest, along with disputes caused by lost or stolen cards or by older kids taking advantage of

younger ones, is what prompted schools across the country to limit the use of cards and Game Boys in lunch rooms and schoolyards. One Vancouver school asked students not to bring cards to class after finding out that one student was selling fake cards produced on a colour photocopier to unsuspecting juniors. Dennis Krutz, communications officer for Regina Catholic Schools, said there is no universal policy on Pokémon, but many schools independently restrict play. "It interfered with the safe and orderly environment they wanted," Krutz said, "and they encouraged the students to keep it at home."

It can be tough keeping the peace outside the schools, too. Standing at a store counter in Toronto last week, a 10-year-old boy, whose mother had already bought him \$40 worth of rare cards, refused to leave the shop until she bought him a Charizard—a powerful and prized Pokémon card selling for \$40. He claimed she had made him give away the one he had before. His mother said no, that the rule was to return the card because he had "traded" for it by making advantage of a younger boy who didn't understand the deal. "In other words," the clerk chimed in, "you ripped off a little kid!" "Yeah," said the whining boy, sniffling, proud and unrepentant. "When the boy had finally been dragged from the store, the clerk sighed. "That suit the wotm of it," he said. "You should see the customers."

But proponents say bad behaviour is not the first of the joys. In fact, they say, one little Eevee and powerful Blastoise and those dazzling Pokémon missions promote healthy play among kids. They are so widely adored that they help bridge normally wide social chasms between girls and boys, and between kids of different ages. The cards, unlike traditional electronic, video and computer games, require kids to interact through trade, collecting and games. "With the cards, they have to play with other kids, they have to be able to read, they have to have math skills and, best of all, they

## In Laval, Que., a boy was stabbed while trying to recover his little brother's cards

characters on his childhood bug collection and his recollection of moments depicted in Japanese movies. He also filled in their biographies with a variety of names ranging from heights and weights to methods of attack and ability to defend themselves. Some are stronger than others, but even weaker Pokémon can win battles if players employ good tactics. Electronic giant Nintendo, which co-owns the rights to the game with Tajiri and the original sponsor of the game, Nintendo Ishihara, shipped English versions of both the game and the companion TV show to North America late in the summer of 1998 with limited expectations—many games that are popular in Japan simply do not translate.

But almost from the moment the company kicked off its U.S. marketing campaign—by convincing city council in Tokyo, Kan., to change the city's name to Tapikachu

## Fads for all time

Even the dictionary doesn't know the origin of the word "fad," but we all know one when we are one. Don't we?

The Mousetracker came and Dory Crockett couldn't open the 1950s fad definition perfectly—objects or persons that had brief

but oddly bright moments in the pop-culture spotlight. They came straight from TV in its early heyday. Dorey speaks of that live now mostly

as boomer memories and photo albums (in case, no one looked better in those cars than Anneke did). Hula hoops were invented in the '50s, and while they're never really gone away, they don't get around like they used to. But

other says that secret fads have shown remarkable staying power. To you, for instance, first came out in 1929 and have popped up again and again and impressively over time. The '60s



G.I. Joe will look nearly the '70s' Nerf Balls will be humbly the '80s' Transformers are still transforming.

And what of the more recent crop of kid crazes? Tamagotchis, Tickle Me Elmo, Pogs, Beanie Babies,

Furbies, Cuddly Bees—well, any of them achieve the pre-adolescent immortality of say, Barbie, isn't infinitely part and popular as the age of 40? Or will they go the way of the Pez Kicks? Only time, and the fabled transformers, will tell.

A multimedia assault on the toy market: the challenge is to learn and understand each character's attributes

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## Some analysts predict the new Pokémon movie will be a bigger box-office hit than last spring's *Phantom Menace*

aren't pushing buttons on some video game," says Charlestown's Smith. "So I think it's great."

To satisfy kids' competitive urges, mass and recreation centres have organized tournaments in which players face off with carefully chosen "decks" of Pokémon, hoping their strategy and their characters' strength and attacks can defeat their opponents. The best-known tournaments have been organized by Wizards of the Coast, the company that produced the cards before being sold to toy giant Hasbro Inc. Fans can log onto the firm's Web site and sign up for upcoming tournaments in their area.

The scary thing is that the craze might easily be crasier if readers could get the stock they needed. But manufacturers have not been able to produce enough to satisfy the demand, so electronics shops quickly sell out of the new yellow version of the electronic game, currently the hottest item for Game Boy. And queues that rattle so-called Poind cards so one pack per child still run out of a dispenser in hours. Julie Bernardelli, manager of the Harry's Toys and Game shop in downtown Toronto, says she simply cannot get enough stock. "It's crazy—we order 200 cases at a

time, but they send us only two," she says, adding, "If we could get all the Pokémon we could sell, we all could smile." Still, Pokémon has dramatically improved the bottom lines for retailers and manufacturers alike, and investors have noticed. In August, Grand Toys International Inc. of Montreal, based on the Nasdaq stock exchange, signed a licensing agreement to distribute Pokémon balls, items and candy products and saw its share price soar to more than \$30 (U.S.) from about \$4 (U.S.). The price eventually settled back down, but last week was at \$14 (U.S.), still well above its norm. Ken Copley, Grand Toys' vice-president and chief financial officer, said the company is pushing suppliers in Asia to deliver in time for Christmas. "People fight for two weeks for certain things when they're gone," Copley says. "For us, the nice thing about Pokémon is that, while it is going to be helped by Christmas, it isn't driven by it. We think Pokémon has legs."

That confidence is one in the risky business of toys. But Pokémon has already surpassed the usual fish, and the second Pokémon movie is scheduled to be released in North America later next summer or early fall. At the same time, Nintendo says it will introduce a new game and 100 new pocket monsters. So the craze that an Christmas will likely be back for more.

Web Susan McCrellish in Toronto

## Reinventing motherhood

In Hollywood, when an actress stops playing sexy romantic leads and starts playing mothers, it can spell the beginning of the end. But Susan Sarandon has found a new niche in *Evermore*. In *Lovers' Gel* (1992), she played the mother of a dying child. In last year's *Singles*, she squared off against *Jake Roberts* as a domineering, manipulative mother who dies of cancer. And now in *Asphodel but Here*, she plays an abusive white-trash mom who is single, desperate and in the habit of embarrassing her headstrong teenage daughter, portrayed by Natalie Portman.

Sarandon hastened to take the role. "When people read the script they thought she was so obvious," says the 53-year-old actress, "like Jack Nicholson in *Ar Gend* or *It Gets*. She's hard and needy and self-indulgent. But she does everything wrong for all the right reasons. This business is not one that encourages diversity, so if you've done something successful, they say, 'Do that again, maybe in another colour.' But don't go from a boat to a sandal."

Sarandon seems bent on reinventing motherhood. "I'll make it a career to do every kind of mother there is. No one's slipped into this category because of the taboo. Most of the mothers we've seen on the screen have been one-dimensional, sloppy, stand-by-your-man moms. Once you crossed that line, there was no turning back. You don't go to bed with someone as a mother."

As *Ashley* in *Asphodel but Here*, Sarandon wears cat-eye makeup and throws herself at the first man who makes a pass at her—literally, with a football on a beach. The movie begins with a road trip to Alaska during her 14-year-old daughter's off to a new life in the hands of Beverly Hills. Sarandon herself has a 14-year-old son, from a previous relationship with Italian director Franco Amadori, as well as two boys with her current partner, actor-director Tim Robbins. Last summer, she and Ben took their own road trip up the West Coast. "I know all the words to *Here now*," she laughs. It was not quite *Thelma & Louise*—"we didn't kill anybody"—but her daughter did insist on renting a convertible. "She's my style consultant," says Sarandon. "When I did the MTV awards the suit. Mom, why are you looking

Actress Susan Sarandon is finding her niche as a movie mother



at black? This is not the Academy Awards. Colour. You wear colour for the MTV awards."

When it comes to political fashion, Sarandon remains a renegade. She considers the Democrats and Republicans as "the same except for the threat to reproductive freedom and the death penalty." But she lights up at the mention of Warren Beatty's bid for the presidency: "It would be so amusing." In the post-Mexican era of White House manors, at least "we all know what Warren Beatty did." As for Annette Bening, she "would make a perfect First Lady," Sarandon adds. "And if Oprah was his running mate, they'd have it sewn up."

Brian D. Johnson

Sarandon's most on-screen mothers are sloppy and 'in-discounted'



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## A visionary new treatment

A Canadian therapy targets age-related macular degeneration

At 75, Dr. Joseph Minden was still working as a general surgeon in Hamilton when he began having trouble seeing. "The problem was in my right eye," says Minden, now 86. "I had difficulty seeing small details." An ophthalmologist diagnosed age-related macular degeneration, a progressive disease that affects an estimated 130,000 Canadians over 50. There was no treatment for Minden's

condition and, within about six years, he lost nearly all vision in the eye. His left eye was not affected—until about four years ago. "Suddenly," he recalls, "everything in my central vision began looking fuzzy." AMD had struck again. But this time, treatment was available for some patients. During the past two years, Minden was part of clinical trials testing a new Canadian-developed approach to AMD. The

Harvey (left) with patient "everything in my vision began looking fuzzy"

program ended in September, but Minden still does not know whether he was treated with the new drug—or belonged to a control group whose members received a placebo. "All I know," he says, "is that for the past six months my left eye has been stable. I still have some vision left."

In fact, the new treatment—based on a light-activated drug developed by Vancouver-based QLT PhotoTherapeutics Inc.—has shown considerable promise. Results for the first year of the clinical trials, published last month in the journal *Archives of Ophthalmology*, showed that of 340 patients who received the new Vapudyne therapy in Canada, the United States and Europe, 67 per cent had a reduced risk of vision loss, while the vision of 16 per cent actually improved. "This," says Dr. Michael Paves, a Vancouver ophthalmologist, "is a significant advance in our ability to treat a leading cause of vision loss in older people."

The drug in this AMD comes in two forms—and the QLT treatment can benefit only those who recently experience the onset of the so-called wet kind. Both forms begin with a thinning of the retina, the unlayered tissue at the back of the eyeball that acts as human vision much as film does in a camera. Degeneration of the retina—the retina's central area, which enables the eye to discern small details—causes a "dry" form of the disease, which, in many cases, does not seriously damage vision. But about 15 per cent of the dry cases

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## Health

progress to the most dangerous wet form of AMD, when thinning produces cracks in the retina, crumpling abnormal blood vessels to leak into the retina. "The leaking blood vessels," says Dr. Patricia Harvey, a Toronto ophthalmologist, "make a big, thick, fibrous scar which deforms the retina," causing vision loss. About 20,000 Canadians suffer from the wet form of AMD, which is responsible for about 90 per cent of the severe vision loss caused by the disease.

Until now, physicians could treat wet AMD by using a thermal laser to seal leaking blood vessels—a procedure that could slow the disease, but usually at the cost of some permanent vision loss. In the QLT treatment, a physician injects a light-sensitive drug called verteporfin into the patient's arm, then aims a low-power laser beam into the eye to activate the drug, which seals the leaking blood vessels without burning the retina.

The new treatment should soon be available in North America—U.S. regulators agreed to give Vioque an accelerated review, and approval is expected early next year. Most Canadian patients will probably have to wait slightly longer—QLT officials said the drug would be submitted to Health Canada for approval shortly, with a decision expected by next spring.

But some Canadians with wet AMD will be able to start receiving Vioque therapy sooner. Under programs designed to give patients pre-approval access to promising new drugs, physicians are currently enrolling 4,000 North Americans, including about 200 Canadians, for Vioque therapy that will continue until the product is approved for sale. To be eligible, patients must be over 50, with wet AMD that has not yet led to scarring of the macula. Unfortunately, because only those in the early stages of the wet form of AMD can benefit, the new treatment will help only a small portion of those afflicted by a relentless destroyer of vision.

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WHAT MATTERS TO CANADIANS

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Charles Gordon

## Why are the young critics so nasty?

The beginning of the literary prize season in Canada is a good time to ponder generational tensions in the arts. Last month, *The Globe and Mail* launched a new book-section feature called "Bite," described as "a weekly column in which writers critique the literary world's Most Overrated Books." More intriguing than the *Globe's* apparent oversight in failing also to begin a column about the literary world's most underrated books was the choice of a first subject—*Pilgrim*, a best-seller and Giller Prize finalist by the widely acclaimed Timothy Findley.

The first "Bite," by Bert Archer, a noted young Carleton cartoonist, said of Findley: "The fact that he's considered a quality fiction writer and not just a creator of skilled but fundamentally puzzling entertainment is not only a great Canadian confusion, it's the source of his strange brand of success."

It's difficult to know what Findley did to deserve such barbed words, other than be successful. Perhaps, he is another victim of Canadian Tail Puppy Syndrome—our compulsion to cut people down to size. Or perhaps it's something else. Perhaps it's generational revenge, aimed by younger Canadian artists at the older minds controlling the Canadian media. These controlling minds would be the baby boomers, who have spent the past three decades celebrating themselves and their various inventions, such as sex, movies, rock music, baseball, nursing 40, ice cream, children and, most recently, turning 50. That resentment would be directed in their direction is not surprising. There are people under 35 and over 55 for whom the appeal of the *Big Chill* sound track have faded. They are beginning to speak up, and good for them.

Unfortunately, there is collateral damage when generational war is declared. Findley protects the boomers. So do Margaret Atwood, Alice Munro and Mordecai Richler, other writers deemed outdated by the more bellicose younger writers and critics. Atwood et al come along at a time when conditions were far less favourable for Canadian writers—fewer publishers, a smaller audience, less money, less recognition—and they produced, and continue to produce, a body of work that is admired around the world. If there is a similar establishment that has blocked the path of younger writers, it is not fair to blame those in the frontlines.

New and younger writers are emerging, which is good. They may have a different view of their responsibilities, their proper subject matter, which is also good. They may be, on the confidence of some of their public utterances, less co-

hesive, less self-consciously Canadian. That may be good, or it may not be. The books will give the answer.

For a while, it may take a bit of a gimmick to get them noticed. The Toronto media recently discovered a so-called Best Pick of writers in a surprising part of town. That Ezra Solomon, Russell Smith, Derek McCormack and Andrew Pyper are lumped together is not necessarily their fault: the media are always more comfortable with the unfamiliar if a label can be pinned on it; they are always more receptive to newness if the new idea can be seen as a trend. Nevertheless, when the *discrepancy* of a group of hip, sharp-dressing and talented thirtysomethings for the media, the usual Canadian thing happened—on the one hand, focusing media attention on the others, a rather nasty who-do-they-think-they-are condescension.

But at least there was attention. How is it if you are not hip, not a sharp dresser, not a trend and not in Toronto? That's where the handover between generations becomes unclear. Here is Will Ferguson, a 35-year-old historian and pop historian who has published four books in rapid succession, while living first in Saint Andrews, N.B., and now in Calgary. The best known, *Why I Hate Canadians*, was published two years ago and the new one *Rebels and Schoolboys: One Glorious London, Not and Present* is just out. *Why I Hate Canadians*, a funny and thoughtful book with a deliberately provocative title, sold well, but Ferguson was surprised in how little debate it created, despite its challenge to many of the long-accepted notions about the Canadian identity. "I really thought there would be more excitement among baby boomers in the media, but sometimes I feel that they don't want it to change," Ferguson said recently.

When one generation, with its particular world view, has been dominant for so long, it is difficult for a new generation with new assumptions to break through. The signs of change are around us, though, particularly in the larger newspapers, which seem to be trying, particularly in their arts and culture pages, to bring in a younger audience by reflecting their interests and concerns and finding the occasional Best Pick. It doesn't always work well: nothing is less reliable than a 50-year-old's attempt to interpret what 25-year-olds are saying: nothing is so embarrassing as a fat 50-year-old dressed all in black. It is "like seeing your dad trying to get down and boogie," says Ferguson.

Pitiful as it sometimes appears, it is a good sign that the boomers are loosening and the post-boomers are making themselves heard. It would be better if it could be done without the name-calling.

Charles Gordon is a columnist with The Ottawa Citizen.



*Picco, exhibiting his trademark flamboyance as a stonker, cranking journalist*

# The man who knew too much

By Brian D. Johnson

## The Insider

Directed by Michael Mann

Michael Mann made his name with a TV show that was conceived from the phrase "MTV cops." Putting the drug wars to music, *Miami Vice* conquered a cocaine world of designer clothes and has cars with a candid style that occurred. *Eighteen* came. Now, Mann dramatizes a different kind of drug war: the fight against big tobacco. *The Insider* is the inside story of the ruthless campaign to stop CBS' 60 Minutes from broadcasting an interview with a whistle-blower from a major tobacco company. Based on a 1996 *Wesley* Fair article, the movie clings scrupulously close to the facts. But the drama is powered by Oscar-worthy performances—as well as the electrifying visuals and lush soundscapes that have served as Mann's signature on crime dramas ranging from *Miami Vice* to the movie *Heat* (1995). The result is a extraordinary.

Here is a 2 1/2-hour movie about journalists—about people talking on

the phone—and it is absolutely riveting. *The Insider* is the best investigative thriller since *All the President's Men* dramatized the Watergate scandal 23 years ago.

It is so rare to see a juicy Hollywood movie that exposes corporate America without even changing the names. And while talking its way of conspiracy and cover-up, *The Insider* also unfolds as a complex character study. Al Pacino stars as Lowell Bergman, the uncompromising 60 Minutes producer whose determination to see the interview and protect his source brings him into bitter conflict with host Mike Wallace and the CBS brass. Russell Crowe brings a hot-temper passion to the role of the whistle-blower, Jeffrey Wigand, a deeply involved man who sees his career, his marriage and his reputation enmeshed under the pressure of a high-powered smear campaign. And Canadian Christopher Plummer makes a perfect Mike Wallace, who is portrayed as a headbashed grima diestro torn between his belief in journalistic

ethics and his loyalty to the network.

Even the minor players are etched with an eye for detail—a reptilian Michael Gambon as Thomas Sandels, the executive at Brown & Williamson Tobacco Corp. who fired Wigand; Philip Baker Hall as abusive 60 Minutes boss Don Hewitt; and Canadian actor Colin Firth adapting a southern drawl to play anti-tobacco lawyer Richard Scruggs. The cast has the kind of depth that Oliver Stone brought to *JFK* and *Nixon*, but Mann characterizes faces with a mix of authenticity and verve that leaves Stein's melodrama in the dust.

Before settling down to the story, he gets our attention with an episode in which Bergman arranges an interview for Wallace with a terrorist leader in Lebanon. The sequence is just a teaser, but it sets the pace for an adrenaline-charged narrative that never lets up. There is also an early scene of Wigand's daughter undergoing a serious asthma attack, a harrowing bit of drama that is one of the few places where the script clearly muddles with the facts. Wigand's daughter actually suffered from spasms before. But the same point is made—that Wigand, sworn to a confidentiality agreement with his former employer, was terrified that his family would lose so medical benefits. Asthma is perhaps easier to dramatize than spinal bifida. And although the girl's condition is unrelated to smoking, in a movie that never tries to illustrate the effects of tobacco, her attack provides one life-and-death moment where the vulnerability of the lungs is graphically driven home.

Playing a man who exposes himself and his family to a million-fold death smear campaign, Crowe portrays Wigand precisely as he is described in the *Wesley* Fair piece: "prickly, isolated, and fragile—peculiar as hell as Mike Wallace's phrase." He is also the most devastating source ever to come forward from the tobacco industry, a veteran health scientist who got trapped in a Pakistan deal with a tobacco firm. As chief of research and development for Brown & Williamson in Louisville, Ky., he pulled in nearly half a million dollars

a year. He discovered that the company was using dangerous chemical additives, and that it engineered cigarettes to make them a more addictive "delivery system for nicotine" even as its executives testified that nicotine was not addictive.

After Wigand's first, and considers going public, death threats fall his person, and his marriage seems unravel. Much of the drama revolves around the clock-and-dagger game that ensues as Bergman tries to earn his trust. Investigative journalism is often damaged when a source turns out to be less than a model human being, and although Wigand's science is sound, his image is tarnished by alcohol abuse and a checkered past—which makes him that much more intriguing to a character.

As the writers, cranking journalist—a New Left disciple of Herbert Marcuse who appeared in *Reservoir* magazine before breaking. Imagine with Mike Wallace—Picco enters his trademark flamboyance. But Mann brings the actor down several notches from the showboating of *Seven* or *Witness* and *The Devil's Advocate*. Thus a Pacino's more solid work in a long time. And the character's wit keeps him on a human scale—Canadian can delight in a drink exchange in which Bergman meets resistance to a story he is pushing about Oka, Que. "What? Someone took a poll?" he asks. "Are all things Canadian boring?"

Mann takes plenty of lyrical license. As one point, he shows Bergman making a cellphone call while on vacation, wading into full-screen turquoise sea. And with a sound track that ranges from a drumming bass pulse to ethereal opens, he maintains constant tension; he can make a sea of windshield wipers seem sinister. For all its surface style, however, *The Insider* goes deep, penetrating the corporate mind-set that has sacrificed news to infotainment. And unlike most Hollywood series of its type, this one does not bury the truth for a happy ending. As Bergman says: "What got broken here doesn't go back together again." ■

# Only human after all

Wayne Johnston's whimsy falters on the big screen

## The Divine Ryans

Directed by Stephen Reynolds

## Movies do not get more Canadian

The story begins with the first game of the 1966 NHL season and ends with the final game of the playoffs, when the Toronto Maple Leafs defeated the Montreal Canadiens to win the Stanley Cup. And along the way, there is a score of hockey pucks raining down from the night sky like black hail, hundreds of them diving car roofs and curving off windshield wipers—an event dubbed "The Apocalyptic," which momentarily turns this erratic tale from *The Rock* into a Canadian parody of a Hollywood disaster flick. *The Divine Ryans* is not about the end of the world, or even about hockey. It is a coming-of-age story about a young boy in St. John's, Nfld., haunted by the death of his father.

Stockhandling between comic whimsy and poignant drama, it takes some wild shots at magic, but deeper some valiant performances, fails to find the net. Adapted by Newfoundland author Wayne Johnston from his 1990 novel, *The Divine Ryans* concerns a pudgy nine-year-old named Draper Doyle Ryan (Jordan Harvey), an ardent Canadian fan who has a passion for goaltending, but no real talent. The death of his father, Donald Ryan (Robert Jay), the Oxford-educated editor of *The Daily Chronicle*, leaves Draper in the mercy of the Ryan dynasty, which owns the paper and the local funeral home. His Aunt Phil (Mary Walsh), an underwriter, and Aunt Louise (Marguerite McNall), a nun, conspire with Father Seymour (Richard Bolduc) to drink Draper and

the boys' choir. Draper, meanwhile, finds exotic relief with his ardent Uncle Reg (Ose Pothelkewit), who plays him on hockeyman mythology.

Pothelkewit, with a picturesque charm, and Wendel Melnick, who plays the boys' capricious mother, strike a note of heartfelt emotion in a Gothic landscape of stock characters. The novel is written through the boy's eyes. But it is one thing to explore the fearful imagination on the page, and quite another to



*Harvey is a coming-of-age story about a boy haunted by his father's death*

bring it to life on-screen. The high-level "Montreal" of his nightmares, a Freudian mix of psychological base and base-brained mother, comes across as just a silly special effect.

*The Divine Ryans* is the kind of movie you want to meet for, a proudly provincial story set in a Newfoundland rarely captured on the big screen. And rookie director Stephen Reynolds wisely evokes St. John's. But Johnston's screenplay, which bristles with lyrical whimsy, leaves the novel conspicuously untransliterated, offering "proof" that a novelist is often the best equipped to adapt his own work.

B.D.J.



# Returning to MacLeod country

Cape Breton Island fills a long-awaited first novel!

## No Great Mischief

By Alastair MacLeod  
McClelland & Stowers,  
283 pages, \$32.99

**Alastair MacLeod**, 64-year-old father of six (two of them still at home), full-time university professor and all-but-anonymous master of the short-story form, does most of his writing in the summer in a cabin without a telephone or electricity, perched on an ocean-side cliff on Cape Breton Island. He hates to rush the creative process. Most days, he arrives early in the morning with his thermos of coffee, sits down at his desk and takes out his newspaper and ballpoint pen. Since MacLeod writes only a single draft, he waits each sentence over in his mind for a long time before committing it to paper. Sometimes when he knocks off, usually around noon, he has crafted just a page or two—sometimes only a single image. "I don't believe," he says, "that writing is something that should be measured by the pound."

By the same token, he is a better measure for a writer of such economy and restraint. MacLeod parcels out words like the precious canvas and now his considerable literary reputation has hung on two slim short-story collections: *The Last Salt Gift of Blood*, published in 1976, and *At Birth, Bring Faith to the Sun and Older Stories*, which appeared a decade later. His first novel, *No Great Mischief*, may come but finally has the same recognition his talent deserves. The critics have swooned, and the foreign rights have so far been sold in the United States, Britain and Germany.



The author, perceiving out words like cancer

MacLeod says he "has been cutting this book around for 10 years or so." His even-patient fans will find the decade-long wait worth it. Readers of his short fiction will recognize that they are back in MacLeod country—his beloved Cape Breton, and the pathos, beauty, intensity and despair of the people who live there. They will also be familiar with MacLeod's preoccupations: the ties that bind people to family and place, the link between past and present. What may surprise them is the ease with which the fine minimalist handles the bigger canvas.

Critics have always described MacLeod's stories as traditional. So it seems fitting that his novel should begin in Scotland in 1779 with Calum Mac-

Donald, a dispossessed Highlander known as Calum Roady after his red hat, who sets out with his wife for Canada and arrives on Cape Breton Island a widower (his wife has died in passage) with three 12 children and a dog who "carns too much and chies too hard." These words become a code

for his people, who share a doomed sense of loyalty.

Whether in the mines of Africa, the settlements of Toronto or the furthest reaches of Cape Breton, these folk live lives larger than their mean surroundings. MacLeod's real gift, though, is for the image that resonates long after a time, cut from below, hangs suspended in the overgrown forest, its branches tangled up with those of its neighbor, a rising crew of Québécois, Cape Bretoners and natives briefly find common ground in a fiddle tune.

Early looms large over the novel. The central narrator, Alexander MacDonald, is a contemporary orthodoxist in faraway Ontario, but seems unable to forget what he left behind. MacLeod, whose forebears arrived in Nova Scotia in 1791, knows a thing or

two about yearning. His father was a hard-rock miner who spent his life heading back and forth from Cape Breton. The son has never been able to get the island out of his head either, even though he was actually born in North Bedford, Sask., and spends winters teaching creative writing and English literature at the University of Windsor. "I think about Cape Breton every day," he told MacLeod. "Every house has people from it who had to go away to make a living." Even so, MacLeod makes sure he says connected. There are the summers in the old family homestead. Even when he is far away he can always pull out his pad and pen. Thus, Cape Breton comes magically alive.

John DeMont



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Choy: a childhood of cowboy movies and secrets in Vancouver's Chinatown

## My clan, myself

Two memoirists revisit their immigrant upbringings

By Brian Barbaire

One writer is the only child of Chinese immigrants to Vancouver; the other a grandson of an Italian peasant who took up farming in Northern Ontario. In most ways, the lives of Wayne Choy and Joe Fiorio could not have been more different. But as Choy's *Paper Shoshuns: A Chinatown Childhood* (Penguin, \$32) and Fiorio's *The Clear We Are in Dying* (McClelland & Stewart, \$29.99) make clear, there are common elements to the Canadian immigrant experience that cut across generations and regions. As parents struggle to adapt to an indifference—even hostility—new society, they often fear their children will lose their ancestral culture. Members of the younger generation, in turn, think they are being shielded from family secrets that will pass away with their elders. Both themes occur in Choy and Fiorio's

compelling books of family history—two generations in a publishing season filled with memoirs.

In 1995, when he was 56 years old, Wayne Choy first felt the curse of fame. He had been on a radio show in Vancouver, discussing *The Jade Flute*,

his award-winning novel set in that city's prewar Chinatown. Back at his hotel, Choy received a message from a listener, an older Chinese woman. She told him she had seen his mother on a streetcar. "You must be mistaken,"

replied Choy, whose mother had died 18 years earlier. "No, no," continued the caller. "I mean your real mother." And so Choy learned that he had been adopted. By writing a novel that opened a door on one of Canada's most intense immigrant communities, Choy had loosened the meanings of his own life. "The past, as I knew it, began to shift."

That shift sent Choy back again into

his childhood, this time with the wounding eye of a memoirist. The result is the exquisitely written *Paper Shoshuns*, one of this year's nominees for the Governor General's Award for nonfiction. Much of Choy's anxiety lies in his sense of what to avoid. He has polished the shards of his boyhood memory into gleaming jewels, but he never waxes them with an adult powerlessness. While his elders daily faced a violent racism that had shut off further immigration and denied civil rights to the Chinese already in Canada, young Wayne was impressing into his memory such incidents as his discovery of cowboy films and his adoptive parents' sorrow at his rejection of Chinese-language school.

Choy's economy of words makes the subtle but powerful nuances of his memories all the more apparent. That is never more true than in a delectable recollection that comes to Choy after the fateful telephone call. "Wayson is about three years old, scrambling along a narrow alley with his mother. Two or three times she stops him and makes him repeat what he is to say when they reach their destination. Finally, they enter a tiny room where a woman with damp hair lies on a bed. After the smiles twinkle at him, the boy says 'My name is Choy. My Sun, and I'm a good boy.' At the time that memory surfaced,

Choy was unaware that his caller was right about his adoption, but wrong about seeing his birth mother. She had actually died long before.

So, was that her on her deathbed? Three-year-old Wayne Choy had no idea, and the 60-year-old writer he has become says no more. In truth, Choy's search for the facts has always been half-hearted. What he was really seeking is re-creating the past as a land of peace—which he found in memory, and in re-creating the bonds of love between him and his adoptive family. "All lives are connected and shared," Choy concludes. "Whose life, I wonder, is not an endless knot?"

Joe Fiorio has no uncertainty about his origins. Growing up in what is now Thunder Bay, Ont., he often heard, "Hey, Fiorio!" from men among whom he recognized the distinctive family profile. And, the *National Post* columnist notes in *The Clear We Are in Dying*, his memoir of his father's final days, those strangers were as apt to offer a punch as a handshake. Fiorio's father, Danny, a hard-drinking letter carrier and part-time musician, and the author's paternal uncles were all "hot, swift and unpredictable" men, with as many enemies as friends.

Not was the violence reserved for his fights. The first memory of Danny in Fiorio's unimpaired, fearfully sensitive account is the time his drunken father tried to

strangle his mother, Grace. The four children, too, were beaten, and their lives made harder than necessary by the money devoted to alcohol. But that was all in the past when Grace phoned Joe, then 48, in 1996 to tell him Danny was dying of cancer. "There was no unfinished business between my father and me—would come to terms with each other long ago," Fiorio writes, a statement hard to accept when Fiorio describes his childhood.

And there is still something Danny has that Joe wants—the family stories. Danny was the keeper and maker of mythic tales about the Fiorios. There was the story of their great-uncle, who had killed a man in Italy and fled to the Ontario bush with his brother-in-law, Matteo. Danny's father And the tale of Matteo's eldest son, a psychologically damaged First World War hero who once tried to incinerate his baby brother, Danny, in the kitchen stove. And there were fables with other ethnic groups, including the Irish priests who nixed the local Catholic church.

For 21 days, Joe took the graveyard shift alongside Danny's hospital bed. As the two of them talked and retold the family history, Joe did imperceptibly into the role of family myth keeper. *The Clear We Are in Dying*, a harsh life written in harsh language, achieves a kind of poignancy in that process, transforming everyday lives of struggle into an epic tape. ■

## Bonny, gloomy Scotland

*The Desire of Every Living Thing: A Search for Home*  
By Don Gilliland  
*Random House Canada,*  
288 pages, \$29.95

Don Gilliland's quest for his roots began with a revelation from his grandmother: she was the illegitimate daughter of the woman most people took to be his elder aunt. In 1997, the Vancouver writer set out on a genealogical jaunt to Scotland to discover more about his forebears' lives.

He found himself in the door Five Presbyterians church in the Highlands where his grandmother came as a hand-one-down migrant, her sudden fate changing after a 90-minute walk for a 90-minute service. He also travelled to a hotel in the Shetlands where his great-grandfather had worked his inheritance playing fiddle. Gilliland discovered that the man-sold on land of gods and glooms was once a "gentle" quasi-variant of *Argonauts* than the hero-brother land described by Sir Walter Scott.

Gilliland never wanders far, in what he calls the "mystical epiphany" of searching for dead relatives, without turning a good phrase. His grandmother's marriage was "a cross between light opera

and war, Ricky Ricardo staring bag-eyed and innocent as Lucy loses the beans." His journey is more elemental than Bill Bryson's devilish amuse on Britain in *A Short History of Nowhere*, but he still manages to peck fun at the land he basks of sunshine that when it appears, occurs so "on the High Street and stare at the sun the way pantheists might view an eclipse." The author's search, which also took him to Winnipeg and Calgary and the trenches of the First World War, has a wistful bit that will resonate for anyone who has tried to unearth the extraordinary lives of seemingly ordinary ancestors.

John Nicol

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Read More to Know More

# A canoe trip to Bountiful

Two novels of summer tread fictional water

In his elegant debut novel, *Summer Gone* (Knopf, 266 pages, \$32.95), David Macfarlane launches a metaphor that could hardly be more Canadian. The book is set in a boys' camp in cottage country somewhere north of Toronto, in the summer of 1966. A counsellor called Peter Larkin is teaching a group of boys how to paddle. He is showing them the J-stroke, that small miracle of technique that keeps a canoe going in a straight line with a minimum of fuss. And he explains how the stroke—which involves both forward and backward movements of the paddle—like a perfect balance between push and release. Too much emphasis on either one ruins progress. But just the right combination of pressures sends the canoe gliding gracefully through the prisms.

This is not only a nice bit of woody wisdom, but also a key to the novel itself. *Summer Gone* is an exercise in creative metaphor that dips so deeply into the past of its main character, magazine editor Ray Newling, it becomes a kind of pocket *Remembrance of Things Past*. Most of the book revolves around Ray's obsession with summer long gone—including the magical time when he took canoeing lessons from Larkin. Never mind that he went to camp as a boy only once, or that his family never owned or rented a canoe; he has created his own, happiness-maximizing myth around vanished northern summers. In fact, Ray is so determined to perpetuate this romance that he sets out on a rigorous canoe trip with his son, Cae, blithely ignoring the fact that he is now dangerously middle-aged and decidedly out of shape. Their fiasco charts provide the opportunity for Ray's mem-

ory to roam over his entire life, from his lonely small-town boyhood to the breakdown of his marriage.

A journalist and author based in Toronto, Macfarlane demonstrated in his widely praised 1992 family memoir of Newfoundland, *The Danger Zone*, that he is one of the country's premier stylists. At its best, his prose is as light and flexible as a finely curved paddle, and a masterful unassuming ability to summon the beauty of the north country. At one point, Macfarlane vividly evokes sunrise on "the fiery, rain-rung, mouth of the Saint River." And Ray's ecstatic memory of standing at camp is a tour de force.

But although such passages make *Summer Gone* a worthy nominee for the \$25,000 Giller Prize (to be announced on Nov. 3), the novel often seems overly controlled. Macfarlane is so concerned with fixing his characters in the amber of memory that he all too rarely grants them their freedom. As a result, Ray and the others almost never interact with each other in a way that is surprising and disruptive. This may be Macfarlane's point, but to use *Summer Gone*'s favourite metaphor, it turns the book into a comfortable, if poignantly nostalgic, lake paddle rather than a descent through life-threatening rapids.

Another novel of summer, Thomas King's *Truth & Bright Water* (HarperCollins, 304 pages, \$32), follows a 15-year-old native boy, Tecumseh, as he meanders from one adventure to another around his Prairie home on the Canada-U.S. border. King, an English professor at Ontario's University of



Macfarlane paddling into memory and nostalgia

Georgia, is well-known for his novel *Green Gown, Running Water*, and for his *Dead Dog Cafe Country Hour* sketches on CBC Radio. A natural storyteller with a light, whimsical touch, he has enjoyed *Truth & Bright Water* with a droll ambivalence that has one character, amateur Mountain Swimmer, pointing the camera of his own house with such subtle landscape scenes that it vanishes into the prairie. King's novel also hints at darker realities in Tecumseh's life—having to do with a lost child's skull and the family violence endured by his friend, Euro—but it fails to create enough dramatic pressure around these elements to make a satisfying drama.

Both Macfarlane and King portray a degraded environment. In Macfarlane's novel, northern waters have become increasingly polluted by boaters and cottagers. In King's book, the local river is flooded with debris, including hospital waste. Both novels hint that this situation is not just environmental, but bears a close connection to a state of spiritual decline in contemporary life. In more ways than one, it seems, summer is not what they used to be.

John Burt Foster



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## Books

# Model doctor

William Osler was a founder of modern medicine

### William Osler: A Life in Medicine

By Michael Bliss  
University of Toronto, 581 pages, \$30

In the late-1870s, the classrooms of McGill University in Montreal buzzed with stories about medical students tobagging down Mont Royal from Côte-des-Neiges cemetery hauling dead bodies or arriving at the train station dragging trunks stuffed with odorous corpses. Their anonymous efforts were made on behalf of their charismatic professor, William Osler, who needed cadavers for autopsies. As University of Toronto professor and author Michael Bliss shows in *William Osler: A Life in Medicine*, anyone who knew the man, now considered one of the founders of modern medicine, was devoted to him. Osler's voluminous writing and his devoted study of pathology helped advance medicine from primitive superstition to the scientific methods used today. Upon his death in 1919, he was hailed as one of the greatest doctors who ever lived.

Born in 1849 in Bard Head, Lanc., about 65 km north of Toronto, Osler was the son of an Anglican minister who had emigrated from England. Initially, William planned on following in his father's clerical footsteps. His ambitions began to change when he attended Trinity College School and befriended the insatiable physician, Dr. James Bovill, an *eccentric naturalist*. The young Osler delved into the world of natural science, making field trips to muddy streams to collect algae and parasite samples. After his graduation, the budding scientist attended the Toronto School of Medicine

The school of medicine was dry and ill-equipped, as professors were enthusiastic. Bovill encouraged him to find a better school, which he did at McGill. According to Bliss, Osler was exclusive there, spending his time studying and discussing organs for his graduation thesis, a report on 20 post-mortems. In 1872, Osler graduated and though he did well, he was far from being the top student in his class. Osler's thesis

was to be at the vanguard of medical training in North America—hardly Osler to be among its founding faculty. As the institution's first professor of medicine, Osler continued to move quickly through the ranks until, in 1898, he became the school's dean. His textbook *The Principles and Practice of Medicine*, first published in 1892, was used in most universities across the continent for more than 40 years.

It was at Johns Hopkins that Osler, a solid bachelor of 42, married society woman Grace Larnet Revere, a direct descendant of Paul Revere. They enjoyed an active social life, constantly entertaining family, visiting dignitaries and humble medical students. Bliss

writes that despite Osler's hectic schedule—he also maintained a private practice, with patients including Henry James and Walt Whitman as well as paupers who were unable to pay—he was a devoted family man in bed. Grace and their son, Revere, who died from battlefield injuries during the First World War.

In 1905, at the height of his career, Osler left Johns Hopkins to become Regius Professor at Oxford—a prestigious post non-demanding position that left him with time to work on building an extensive library on the history of medicine. Soon after arriving in England, he received the honour of baronet, which granted him access to the highest social circles in Britain. He remained in Oxford until his death from pneumonia in 1919.

In this detailed and moving biography, Bliss brings Osler to life as a man who seems unconcerned good, with only one character flaw—smoking. It was Osler who set standards for the compassionate treatment of patients still taught in classrooms today. Thanks to Bliss's biography, a man whose renown has been confined mostly to the medical world may now get the popular recognition he deserves.

Susan McClelland



Osler lecturing in Montreal in 1902: methodical

won him a junior physician position at McGill. He blossomed as a professor and quickly became famous for his autopsies and published reports. Osler's methodical study of disease became the benchmark, and his findings greatly contributed to research being done in the rest of the Western world.

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La Bottine Sourdine with Lambert (right) fiddle tunes and klezmer ballads

## Music

# Songs of joie de vivre

This 'boot' is made for walking—to world stages

The name of the Quebec group means "smiling boot," with the "ankle" caused by the flapping sole of a well-worn boot. And in La Bottine Sourdine's native province, at least, it certainly fits. Over the course of 23 years, the group's members have worn out many pairs of boots and shoes—both their own and those of their audience—playing a happy, lightly dissonant blend of French-Canadian, Cajun and Celtic sounds. Now with an international recording deal on the Virgin Music label, La Bottine Sourdine is set to begin touring foot-wear the world over. "We're a party band," singer-accompanist Yves Lambert says proudly after a business day in a large Toronto beer hall that had many in the crowd up on the dance floor. "We get our greatest pleasure from seeing people have fun."

At home in Quebec, where La Bottine is a musical institution, that fun has translated into major success, with sales of nearly half a million recordings and dozens of awards. But the nine-member group has lately been looking beyond its provincial borders. Although the musicians play exclusively in French, Lambert and his band mates have already become favorites on the international

folk festival circuit. England's *Folk Rose* magazine recently called them "the tightest and most exciting band of any nature anywhere," while in 1997, the U.S.-based music publication *Down Line* proclaimed them simply "the best band in the world." With the Virgin deal, which encompasses the group's back catalogue of rare albums, its current album, *Quelques*, as well as future recordings, La Bottine is being primed for the burgeoning world-music market. "Their potential is huge," says Virgin Canada's Geoff Kalawick, who courted the band for four years before signing them. "We think they could easily be as big as France's Gipsy Kings or Cuba's Buena Vista Social Club."

In a hotel call the morning after La Bottine's award-winning performance, Lambert and bassist Régis Archambault were describing the group's evolution from an earnest quartet in the Lacadiville region, near the Quebec town of Joliette, in 1976. Lambert, 43, a bearded, gregarious man with a walrus mustache and a fondness for folkloric and suspenders, is the only original member left and the band's driving force. The group was born, he recalls in his heavily accented English, as the height of both a folk revival and Quebec's Cultural

al Revolution. "Back then," he says, "we took our music very seriously and played only traditional tunes on fiddles and accordions. We'd never consider using bass or drums because that wasn't pure." Laughing uproariously, he adds: "We were so serious that we'd all wear lumberjack shirts onstage." Asked if he thinks La Bottine's use of French exclusively could be an impediment to a bigger international profile, Lambert says only half-jokingly: "We in Quebec have always listened to English songs and we understood all the words, so we can sing in French in English audiences—it's a good strategy."

The group transformed itself from a hard-core folkloric group in the late '80s by adding a rhythm section and, in 1991, four horn players. Says Archambault, 45, who joined in 1988: "Our guitar, Denis Fréchet, kept saying 'I hear bass in it' whenever we played certain songs in practice. Finally, we realized it and were all astonished. The sound was incredible." The addition of horns broadened La Bottine's stage considerably, enabling it to venture into New Orleans swing and even bluegrass territory. Still, the group remains firmly rooted in traditional Quebec roots and call-and-response songs. And the band's connections with Cajun and Celtic music have put it in touch with its American and Irish counterparts, Bushwacker and The Chieftains. Next month, La Bottine will appear with Bushwacker in a PBS special titled *Louisiana Root & Root*.

Performing across Quebec next month, and with an extensive tour of English Canada planned for next summer, La Bottine is gearing up for its global conquest. Lambert, who looks like a portly Frank Zappa, believes his band's collection of Quebec fiddle tunes, klezmer ballads and often bawdy drinking songs is exactly the right ammunition. "People need a band like ours because the world can be a sad place, and most music is very serious," he said. "La Bottine Sourdine plays very controversial music. We try to communicate la joie de vivre."

Nicholas Jennings

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Allan Fotheringham

## Betting on Bouchard

A visitor to Quebec, who doesn't visit Quebec enough these days, is struck by sadness. This, in the province that most of all celebrates this, style, and once the joy of life.

The reason the visitor doesn't venture there so much any more, the visitor admits, is that the map and the pop and the cradle has gone out of Montreal, once the most welcoming town along with San Francisco on the continent.

The reason? The ever-changing Montreal Gazette—the only major English-language newspaper left in Quebec—has a front-page headline: "Premier appeals for calm."

"Why is the premier, from far-off California, calling for calm? An earthquake? A Third World War? A military coup d'état? The premier is in California, the home of his wife, on a trade mission, trying to score up Hollywood interest in Quebec movie-making potential."

The reason he is calling for calm is a lower court's judgment that an airline agent's owners cannot be sued for the boogymore for offending the *Touques* Troopers, the province's over-zealous language police. The French language is now sacred, the judge (a francophone) has ruled, and she has decided that you don't have to have a sign in French on your shop that is an inch larger than your sign in English.

And so the province, from far-off California, has to call for calm. It is

why so many anglophones have voted with their feet—meaning their Volvo's—and have fled down the 401 to Toronto. As have all the bankers, with their deposits, giving dull old Toronto with the title of the economic capital of the country, a title that once belonged to Montreal where you can at least get a decent stretched-meat sandwich at Berni.

As the premier enjoys the California sunshine, a convicted assassin and bomber is moving in on Shawville, a little town in Pontiac County near the Ontario border that is 90-per-cent anglophone. Shawville had in 15 minutes of fame several months back when a *Touques* Trooper arriving to measure that vital inch by inch, the town locals out-stalled and fastidiously so much that the *Touques* Trooper had to flee town.

Now, Raymond Villeneuve, leader of the ultranationalist *Mouvement de libération nationale du Québec*, is moving on Shawville with a battalion of fellow nationalists. He has declared that "Pontiac could very easily be turned into an *Orangeism's* cemetery." A nice guy, quite apparent.

Awaiting the bus by now are some 200 locals, attracted

from adjoining towns. There seem to be almost 200 airports, every one armed with a TV camera. One woman wears a Canadian flag tied to a hockey stick and her husband says that "if they want to play hockey we're ready." The convicted bomber Villeneuve has threatened *Minotaur* cocktails. Thankfully, someone upstairs has the brains to send 60 cops, they intercept the bus before it hits town, and the Third World War does not happen. It is why, the visitor admits, he doesn't hang around Quebec much anymore.

These are perilous times for the separation. All the polls tell

Bouchard that he has no chance of achieving his "winning conditions" that would allow him to call a third referendum on breaking up the best country on earth (United Nations, *parents* pending).

The worst blow came from one of those foreigners who are forever told they have no right interfering in our affairs. Bill Clinton, for all his personal (when) foibles, is still the most brilliant speechifier around. Especially when put up against our home-grown speakers.

At the conference on federalism at Mont-Tremblant in October, he threw away his long-prepared notes and delivered an eloquent and wistful lecture on those who would break up countries. Without once mentioning

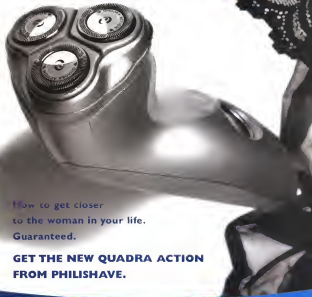
Quebec—in verbiage—he pointed out that this is not Kosovo with all its troubles, this is not East Timor with all its turmoil.

In effect, slow between the lines through his stinging speech, he was saying to Quebec: Grow up! Get on with life. Appreciate what you have—compared with the rest of the world. For Chrissake, grow up! Even a subdued and chastened Bouchard, nevertheless, had to confess it was a brilliant speech.

The separation is reeling, in dismay (if only Stéphane Dion would shut up). There is constant talk among insiders about Bouchard's personal problems. He is 60, with a beautiful young wife of 39 who wants to remain in her California roots with their two small boys and love, and in his Quebec City workplace, but in Montreal. He lives with daily pain from that missing leg and his case.

I talk to a very senior corporate figure who is deep in politics. I try to get him five bucks that Bouchard will oust within two years. He waves away any offered handshake.

"I never bet money. I only bet my personal judgment against yours. He'll be gone by June."



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